

Our ref.: SEC/SH/19

Bombay Stock Exchange Ltd. Corporate Relationship Dept. 1st Floor, New Trading Wing Rotunda Building, PJ Towers Dalal Street Mumbai 400 001 Scrip Code - 500800

National Stock Exchange of India Ltd. Exchange Plaza,5th floor Plot No. C/1, G Block Bandra Kurla Complex Bandra (E) Mumbai 400 051 Scrip Code - TATAGLOBAL

The Secretary
Calcutta Stock Exchange Asscn. Ltd.
7 Lyons Range
Kolkata 700 001
Scrip Code – 10000027 (Demat)
27 (Physical)

National Stock Exchange of India Ltd. Wholesale Debt. Market Segment Exchange Plaza, Plot No. C/1, G Block Bandra Kurla Complex Mumbai 400 051

December 17, 2015

Dear Sirs,

Sub: "Leadership Change at Tata Starbucks Private Limited "A Joint Venture Company

We wish to inform you that Ms. Avani Davda, CEO of Tata Starbucks Private Limited, a Joint Venture of Tata Global Beverages Limited, has made the personal decision to pursue other opportunities and accordingly resigned from her current assignment as Chief Executive Officer of Tata Starbucks Private Limited. Avani has been instrumental in establishing the Tata Starbucks business and positioning Starbucks as the premier coffee house experience in India. The Board of Tata Starbucks Private Limited has appointed Mr. Sumi Ghosh as CEO of Tata Starbucks Private Limited effective January 1, 2016. Sumi is an eight-year Starbucks partner and brings three decades of consumer retail experience."

Yours faithfully.

For Tata Global Beverages Limited

(V. Madan)

Vice President & Company Secretary

TATA GLOBAL BEVERAGES LIMITED

Kirloskar Business Park Block-C 3rd & 4th Floor Hebbal Bengaluru-560 024

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