



Our ref. : SEC/SH/19

Bombay Stock Exchange Ltd.
Corporate Relationship Dept.
1st Floor, New Trading Wing
Rotunda Building, PJ Towers
Dalal Street
Mumbai 400 001
Scrip Code - 500800

National Stock Exchange of India Ltd.
Exchange Plaza, 5th floor
Plot No. C/1, G Block
Bandra Kurla Complex
Bandra (E)
Mumbai 400 051
Scrip Code - TATAGLOBAL

The Secretary
Calcutta Stock Exchange Assn. Ltd.
7 Lyons Range
Kolkata 700 001
Scrip Code – 10000027 (Demat)
27 (Physical)

29th November 2015

Dear Sirs,

We wish to inform you that Tata Global Beverages Ltd (TGBL) has today launched, an Instant coffee product in the Indian market under the brand name 'Tata Coffee Grand'. The product has been jointly developed by TGBL and its subsidiary, Tata Coffee Ltd (TCL). The product will be manufactured by TCL and marketed and distributed by TGBL.

Yours faithfully,
For **Tata Global Beverages Limited**


(**V. Madan**)
Vice President & Company Secretary

TATA GLOBAL BEVERAGES LIMITED

Kirloskar Business Park Block-C 3rd & 4th Floor Hebbal Bengaluru-560 024

Tel 91-80-67171200 Fax 91-80 6717 1201

Registered Office 1 Bishop Lefroy Road Kolkata 700 020

Corporate Identity Number (CIN) - L15491WB1962PLC031425

E-mail id - Investor.relations@tataglobalbeverages.com

Website address – www.tataglobalbeverages.com