

March 28, 2020

The National Stock Exchange	BSE Ltd.	The Calcutta Stock Exchange
of India Ltd.	Corporate Relationship Dept,	Ltd.
Exchange Plaza, 5 th Floor,	1 st Floor, New Trading Wing,	7, Lyons Range,
G Block, Bandra-Kurla	Rotunda Building, PJ Towers,	Kolkata – 700 001
Complex, Bandra East,	Dalal Street, Mumbai – 400 001	Scrip Code: 10000027 (Demat)
Mumbai – 400 051 Scrip Code: TATACONSUM	Scrip Code: 500800	27 (Physical)

Dear Sir,

Sub.: Scale down/suspension of operations due to outbreak of Coronavirus (COVID-19)

Ref: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (Listing Regulations)

This is to inform you that in the wake of the COVID-19 pandemic, the Company is taking various measures to ensure the safety and wellbeing of all employees and is ensuring compliance with the directives issued by the Central Government, State Governments and local administration in this regard. The Company has already adopted "Work from Home" for its employees at its offices with effect from March 16, 2020 to minimize the risk and contain the spread of COVID-19. For the safety of people employed in on-ground operations, the Company has put in place various measures on social distancing and precautionary hygienic practices.

The Government has notified measures to ensure that uninterrupted supply of essential foodstuffs including salt, coffee and tea is made available to the public at this time and the Company is continuing to operate some of its units though at reduced capacities given the restrictions impacting movement of goods and also availability of labour, and packing and other materials. The Plantations and other operations of the Company/subsidiaries/associates are also suspended at this stage. The Company's joint venture- Tata Starbucks Pvt Ltd. has also suspended operations of its stores at present.

The Company is closely reviewing options for scaling up operations and monitoring the situation and will take all necessary measures as directed by the Central and State Governments and authorities, from time to time.

TATA CONSUMER PRODUCTS LIMITED

(Formerly known as Tata Global Beverages Limited)

11/13 Botawala Building 1st Floor Office No 2-6 Horniman Circle Fort Mumbai 400 001 India Tel: 91-22-6121-8400 | Fax: 91-22-61218499 Registered Office: 1, Bishop Lefroy Road, Kolkata – 700 020 Corporate Identity Number (CIN): L15491WB1962PLC031425 Email: investor.relations@tataconsumer.com Website: www.tataconsumer.com



The Company continues to operate and supply tea and coffee to our consumers in key international markets through its subsidiaries while complying with applicable precautions, regulations and restrictions in place in those markets at the current time.

The impact on the Company's operation is difficult to assess at the current time as the situation continues to evolve.

This is for your information and necessary records.

Yours Sincerely For TATA CONSUMER PRODUCTS LIMITED

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Neelabja Chakrabarty Vice President & Company Secretary

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