

December 1, 2020

The National Stock Exchange of India Ltd.

Exchange Plaza, 5th Floor, G Block, Bandra-Kurla Complex, Bandra East, Mumbai – 400 051

Scrip Code: TATACONSUM

BSE Ltd.

Corporate Relationship Dept, 1st Floor, New Trading Wing, Rotunda Building, PJ Towers, Dalal Street, Mumbai – 400 001

Scrip Code: 500800

The Calcutta Stock Exchange Ltd.

7, Lyons Range, Kolkata – 700 001

Scrip Code: 10000027 (Demat)

27 (Physical)

Dear Sir,

Sub: Letter to shareholders for updating their PAN, Bank account and other details

In accordance with to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby enclose the copies of intimation letters dated December 1, 2020, being sent to the shareholders holding shares in physical form, requesting them to update their PAN, Bank account details, email addressed and specimen signature and dematerialize their shares.

This is for your information and necessary records.

Yours Sincerely
For TATA CONSUMER PRODUCTS LIMITED

Neelabja Chakrabarty Company Secretary

Encl: as above

TATA CONSUMER PRODUCTS LIMITED

(Formerly known as Tata Global Beverages Limited)

11/13 Botawala Building 1st Floor Office No 2-6 Horniman Circle Fort Mumbai 400 001 India
Tel: 91-22-6121-8400 | Fax: 91-22-61218499

Registered Office: 1, Bishop Lefroy Road, Kolkata – 700 020
Corporate Identity Number (CIN): L15491WB1962PLC031425

Email: investor.relations@tataconsumer.com
Website: www.tataconsumer.com



TATA CONSUMER PRODUCTS LIMITED

(Formerly known as **Tata Global Beverages Limited**) **Registered Office:** 1, Bishop Lefroy Road, Kolkata – 700020 **Corporate Identity Number (CIN):** L15491WB1962PLC031425

E-mail id: investor.relations@tataconsumer.com; Website: www.tataconsumer.com

December 1, 2020

Dear Shareholder(s),

Subject: Updation of Permanent Account Number (PAN) & Bank account details

SEBI vide its Circular No. SEBI/HO/DOP1/CIR/P/2018/73 dated April 20, 2018, has made it mandatory to register PAN and Bank account details for the security of the holders holding securities in physical form. Further, for faster and easy communications you should get your email id registered with the Company. As per the records maintained with the Company's Registrar & Share Transfer Agent, TSR Darashaw Consultants Private Limited ("RTA"), we note that the following information is still not yet registered by you against your folio:

- 1. PAN of all holders.
- 2. Complete bank details.
- 3. Email ID.

We, therefore, request you to kindly arrange to fill in and sign the form on the reverse of this letter and submit it to RTA along with the following supporting documents:

1. Requirements for registration of Permanent Account Number (PAN):

- a. Self-attested legible copy of the PAN Card(s) of all the holders of the account.
- b. If the shareholder is a resident of Sikkim, the shareholder is required to submit a self-attested legible copy of valid Identity proof issued by the Government.

2. Requirements for registration of Bank Account details:

- Original cancelled cheque bearing the name of the first shareholder as the account holder. OR
 - In case a cheque leaf with name printed on it is not available, a cancelled cheque in original along with Bank attested copy of first and last page of Passbook / Bank statement featuring the name of the accountholder(s), same bank account number and type as on the cheque leaf and the full address of the Bank branch and transactions of not more than 3 months old.
 - Note: Attestation of the Bank passbook / statement should be by the Bank Manager under his / her name, full address and official stamp of the Bank.
- b. Self-attested legible copy of any one of the documents viz. Aadhaar or Passport or Electricity Bill or Landline Telephone bill (not older than 3 months)

3. Requirements for registration of Email Id

Kindly mention the valid and active email address on the form duly signed by the first named shareholder. This email address will be used for future communications including sending Annual Reports.

Your kind attention is drawn that as directed by SEBI, in case of failure to register PAN and Bank Account details as aforesaid, any transaction in the securities of the Company shall be subject to enhanced due diligence by the Company/ RTA, as may be prescribed. Also, it may be noted that issue of payment instruments such as dividend and other cash benefits without bank details is disallowed. Hence you are requested to keep your bank details updated to avoid any rejection or non-payment of dividend.

We therefore once again request you to fill in your PAN, Bank Account details and email address in the enclosed form and submit the same duly signed along with supporting documents as stated above, <u>latest by January 31, 2021</u> so that the investments held by you will be KYC compliant.

Further, SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, mandate transfer of shares only in dematerialized mode effective April 1, 2019. Therefore, you are once again requested to dematerialize your shares at the earliest.

In case of any queries in this regard, you may also contact to our Registrar & Share Transfer Agent at TSR Darashaw Consultants Private Limited, Unit: Tata Consumer Products Limited, 6, Haji Moosa Patrawala Industrial Estate, 20 Dr. E Moses Road, Near Famous Studio, Mahalaxmi, Mumbai – 400 011, Telephone: +91 22 6656 8484/ +91 22 6617 8411-14, Fax: +91 22 6656 8494, email: csgunit@tsrdarashaw.com, website: www.tsrdarashaw.com.

Yours sincerely,

for TATA CONSUMER PRODUCTS LIMITED

Sd/

Neelabja Chakrabarty Company Secretary

Encl.: as above

To,

TSR Darashaw Consultant Private Limited

6, Haji Moosa Patrawala Industrial Estate, 20, Dr. E. Moses Road, Mahalaxmi, Mumbai – 400011

Dear Sir

Unit: TATA CONSUMER PRODUCTS PRIVATE LIMITED

Re: Registration of Permanent Account Number and Bank Account details as per Circular of SEBI

I/We refer to your letter dated December 1, 2020 and request you to kindly update on your records, my / our PAN, Bank details, Email/Contact Details as given below, for future communications. I/We enclose the supporting documents to enable you to verify and update the details.

Folio No.:																			
		Name of the Shareholders						PAN No.*											
First Holder																			
Joint Holder 1																			
Joint Holder 2																			
Joint Holder 3																			
*Copies of legible self-atte	ested PA	AN car	d(s) is	/ are e	nclose	ed to er	nable	verifica	ation										
Contact Details																			
Mobile No.:								mail id	١.										
Tel No.: (with STD code)								TITIAII IU	•										
Bank Account Details: (fe	or elect	tronic	credi	t of u	npaid	divide	nds a	nd all	future	divid	lends))							
Name of the Bank					•														
Name of the Branch		,																	
		,		-															
Account Type		Saving						Current					Cash Credit						
/		J																	
Account Number (as appe	earing																		
in your cheque book)																			
9 Digit M1CR Number																			
(as appearing on the MICF																			
cheque issued by the ban															╀	_			
11 Digit IFSC Code (as app	oear-																		
ing in your cheque book																\perp			
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ii) A cancelled cheque in	origina	al bear	ring m	y /our	name	(s) as tl	ne acc	count h	older.										
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more than three mont																			
		•					-								-				
Bank attested copy of	the last	page	of the	Bank	Passb	ook/B	ank St	tateme	nt sho	wing 1	the late	est tra	nsacti	on wh	ich is	not	mor	e thar	
3 months old.																			
						1	AND												
iii) Self-attested legible comonths).	opy of a	any on	ie doc	umen	t viz. A	adhaai	/ Pas	sport /	Electr	icity b	ill / La	ndline	telep	hone l	oill (n	ot o	lder	than 3	
I / We hereby state that the	e above	e men	tione	d deta	ils are	true ar	nd co	rrect ar	nd we	aive v	ou co	nsent	to upo	date th	ne pa	rticı	ılars	based	
on the self-attested copies																			
Company / Registrar and T																			
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Date:																			
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						4.													

Note: The above details will not be updated if the supporting documents are not attached, duly signed by all the holders / attested by Notary / Bank Manger as the case may be.



TATA CONSUMER PRODUCTS LIMITED

(Formerly known as **Tata Global Beverages Limited**) **Registered Office:** 1, Bishop Lefroy Road, Kolkata – 700020 **Corporate Identity Number (CIN):** L15491WB1962PLC031425

E-mail id: investor.relations@tataconsumer.com; Website: www.tataconsumer.com

December 1, 2020

Dear Shareholder(s),

Subject: Updation of Permanent Account Number (PAN) & Bank account details & Registration of Signatures

SEBI vide its Circular No. SEBI/HO/DOP1/CIR/P/2018/73 dated April 20, 2018, has made it mandatory to register PAN and Bank account details for the security of the holders holding securities in physical form. Further, for faster and easy communications you should get your email id registered with the Company.

As per the records maintained with the Company's Registrar & Share Transfer Agent, TSR Darashaw Consultants Private Limited ("RTA"), we note that, the following information is still not yet registered by you against your folio:

- 1. Specimen signature of the accountholder(s).
- 2. PAN of all holders.
- 3. Complete bank details.
- 4. Email ID.

We therefore, request you to kindly arrange to fill in and sign the form on the reverse of this letter and submit it to our RTA along with the following supporting documents:

1. Requirement for registration of Specimen Signatures of Holder(s):

- a. An Affidavit duly notarized on Non judicial paper of Rs 100/- as per the draft attached and instructions stated thereon.
- b. Attestation of Members signatures through Notary Public with his full name, address, registration no, notarial page no and serial no.
- c. Notarized copy of the PAN card of all holders.
- d. Notarized legible copy of the address proof such as Aadhar Card / Passport / Electricity Bill / Landline Telephone bill (not older than 3 months) duly notarized as stated in point (b) above.

2. Requirements for registration of Permanent Account Number (PAN):

- a. Self-attested legible copy of the PAN Card(s) of all the holders of the account.
- b. If the shareholder is a resident of Sikkim, the shareholder is required to submit a self-attested legible copy of valid Identity proof issued by the Government.

3. Requirements for registration of Bank Account details:

a. Original Cancelled cheque bearing the name of the first shareholder as the accountholder. **OR**In case a cheque leaf with name printed on it is not available, a cancelled cheque in original along with Bank attested copy of first and last page of Passbook/ Bank statement featuring the name of the accountholder(s), same bank account number and type as on the cheque leaf and the full address of the Bank branch and transactions of not more than 3 months old.

Note: Attestation of the Bank passbook/ statement should be by the Bank Manager under his/her name, full address and official stamp of the Bank.

b. Self-attested legible copy of any one of the documents viz. Aadhaar / Passport / Electricity Bill / Landline Telephone bill (not older than 3 months).

4. Email Id:

Kindly mention the valid and active email address on the form duly signed by the first named shareholder. This email address will be used for future communications including sending Annual Reports.

Your kind attention is drawn that as directed by SEBI, in case of failure to register PAN and Bank Account details as aforesaid, any transaction in the securities of the Company shall be subject to enhanced due diligence by the Company/ RTA, as may be prescribed. Also, it may be noted that issue of payment instruments such as dividend and other cash benefits without bank details is disallowed. Hence you are requested to keep your bank details updated to avoid any rejection or non-payment of dividend.

We therefore once again request you to fill in your PAN, Bank Account details, email address and Specimen signature of the accountholders in the enclosed form and submit the same duly signed along with supporting documents as stated above, <u>latest by</u> <u>January 31, 2021</u> so that the investments held by you will be KYC compliant.

Further, SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, mandate transfer of shares only in dematerialized mode effective April 1, 2019. Therefore, you are once again requested to dematerialized your shares at the earliest.

In case of any queries in this regard, you may also contact to our Registrar & Share Transfer Agent at TSR Darashaw Consultants Private Limited, Unit: Tata Consumer Products Limited, 6, Haji Moosa Patrawala Industrial Estate, 20 Dr. E Moses Road, Near Famous Studio, Mahalaxmi, Mumbai – 400 011, Telephone: +91 22 6656 8484/ +91 22 6617 8411-14, Fax: +91 22 6656 8494, email: csgunit@tsrdarashaw.com, website: www.tsrdarashaw.com.

Yours sincerely,

for TATA CONSUMER PRODUCTS LIMITED

Sd/-

Neelabja Chakrabarty Company Secretary

Encl.: as above

To,

TSR Darashaw Consultant Private Limited

6, Haji Moosa Patrawala Industrial Estate, 20, Dr. E. Moses Road, Mahalaxmi, Mumbai – 400011

Unit: TATA CONSUMER PRODUCTS PRIVATE LIMITED

Re: Registration of Signature, Permanent Account Number and Bank Account details as per Circular of SEBI

I/We refer to your letter dated December 1, 2020 and request you to kindly update on your records, my/our PAN, Bank details, Email / Contact Details for future communications as given below and Signatures from the Affidavit attached. I / We enclose the supporting

Folio No.:																			
	Name of the Shareholders								PAN No.*										
First Holder															Ì				
Joint Holder 1																			
Joint Holder 2																			
Joint Holder 3																			
*Copies of legible self-attested P.	AN ca	rd(s) is	/ are e	nclose	ed to e	nable	verific	ation							·				
Contact Details																			
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Tel No.: (with STD code)	E-							E-mail id:											
Bank Account Details: (for elec	tronic	credi	t of u	npaid	divide	ends a	nd all	future	divid	lend	s)								
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Name of the Branch																			
						-					-								
Account Type	Saving						Current						Cash Credit						
,																			
Account Number (as appearing																			
in your cheque book)																			
9 Digit M1CR Number																			
(as appearing on the MICR																			
cheque issued by the bank)																			
11 Digit IFSC Code (as appear-																			
ing in your cheque book																			
The following is enclosed herewit	h (str	ike off	whic	hever	is not	appli	cable)	:											
) Duly Notarized Affidavit on a	Rs. 10	00/- No	n-Jud	licial S	tamp F	Paper t	oward	ls regis	tratio	n of S	ignat	ure(s).						
i) Duly notarized copy of PAN o	ard or	r valid	Gover	nmen	t Ident	ity add	dress p	roof (d	only fo	r resi	dent	of Si	kkim)					
ii). Duly Notarized legible copy							r Card	/ Pass	oort /	Elect	ricity	Bill /	/ Lan	dline ⁻	Teleph	one b	ill (not		
older than 3 months) duly no	otarize	d as st	ated i	n poir	nt (b) al	bove.													
						AND													

iv) A cancelled cheque in original bearing my /our name(s) as the account holder.

A cancelled cheque in original (not bearing name of account holder) along with a copy of my bank passbook/ statement (not more than three months old), duly attested by the Bank Manager under his name, full address and official stamp of the bank.

Bank attested copy of the last page of the Bank Passbook / Bank Statement showing the latest transaction which is not more than 3 months old.

AND

Self-attested legible copy of Aadhaar/ Passport/ Electricity bill/Landline telephone bill (not older than 3 months).

I/We hereby state that the above mentioned details are true and correct and we give you consent to update the particulars based on the self-attested copies of the documents enclosed with this letter by affixing my / our signature(s) to it. I/ We shall not hold the Company / Registrar and Transfer Agents responsible for any transactions being unsuccessful due to technical reasons.

	Signature(s) of the Registered Shareholders
Place:	1
Date:	2
	3
	4

Note: The above details will not be updated if the supporting documents are not attached, duly signed by all the holders / attested by Notary / Bank Manger as the case may be.