



April 4, 2020

**The National Stock Exchange of
India Ltd.**

Exchange Plaza, 5th floor
Plot No. C/1, G Block
Bandra Kurla Complex
Bandra (E)
Mumbai 400 051
Scrip Code – TATACONSUM

BSE Ltd.

Corporate Relationship Dept.
1st Floor, New Trading Wing
Rotunda Building, PJ Towers
Dalal Street
Mumbai 400 001
Scrip Code - **500800**

Calcutta Stock Exchange Ltd.

7 Lyons Range
Kolkata 700 001
Scrip Code – **10000027 (Demat)
27 (Physical)**

Sub: Press Release – Sunil Alaric D’Souza assumed charge as Managing Director and Chief Executive Officer of Tata Consumer Products on April 4, 2020

Dear Sir/Madam,

This is with furtherance to our earlier letter dated December 20, 2019, wherein we had informed that the Board has appointed Mr. Sunil A. D’Souza as the Managing Director & CEO of the Company effective from April 4, 2020, post the retirement of Mr. Ajoy Kumar Misra from that position.

In this regard, we would like to inform that Mr. Sunil Alaric D’Souza has assumed charge as Managing Director & CEO of the Company from today, April 4, 2020. A press release with regards to this is enclosed.

A copy of the same will also be uploaded on the Company’s website www.tataconsumer.com

This is for your information and records.

Yours faithfully,
For **Tata Consumer Products Limited**

Neelabja Chakrabarty
Vice President & Company Secretary

Encl: a/a

TATA CONSUMER PRODUCTS LIMITED

(Formerly known as Tata Global Beverages Limited)

11/13 Botawala Building 1st Floor Office No 2-6 Horniman Circle Fort Mumbai 400 001 India

Tel: 91-22-6121-8400 | Fax: 91-22-61218499

Registered Office: 1, Bishop Lefroy Road, Kolkata – 700 020
Corporate Identity Number (CIN): L15491WB1962PLC031425

Email: investor.relations@tataconsumer.com

Website: www.tataconsumer.com

Tata Consumer Products focuses on strengthening brand portfolio and distribution as Sunil D’Souza joins as Managing Director & CEO

Mumbai, 4th April 2020: Sunil Alaric D’Souza assumed charge as Managing Director and Chief Executive Officer of Tata Consumer Products on 4th April 2020.

Tata Consumer Products was formed in February 2020 following the merger of Tata Global Beverages (TGBL) and the consumer products business of Tata Chemicals Limited (TCL). Sunil D’Souza, an engineering graduate and an alumnus of Indian Institute of Management, Calcutta (IIM-C) brings in nearly three decades of experience working with some of the marquee brands in the country. He takes office as Tata Consumer Products pursues its plans to serve the aspirations of consumers across the country.

“It is an interesting time to be part of Tata Consumer Products’ growth story. The Company has an impressive portfolio of brands, which play in categories with huge headroom for growth, and there are clear plans to further strengthen their position and reach. We will be focusing on leveraging synergies and our strong food & beverage platform to build a differentiated consumer products company. The present situation in the country and across the world is unprecedented but I am confident that we will emerge stronger from these challenging times,” said Mr D’Souza after assuming office.

Tata Consumer Products’ bouquet of consumer brands include its iconic brands, such as Tata Tea, Tata Salt and Tetley, with a combined reach of over 200 million households in India. The Company has significant presence in the international beverages market. It intends to further build on the strong platform provided by its market leading positions in tea and salt by investing in R&D, branding, marketing, manufacturing and distribution to create a stronger and larger food and beverage platform.

About Tata Consumer Products Limited

Tata Consumer Products Limited is a focused consumer products company uniting the principal food and beverage interests of the Tata Group under one umbrella. It was

TATA CONSUMER PRODUCTS LIMITED

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Kirloskar Business Park, 3rd & 4th Floor, Hebbal, Bangalore – 560 024

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formed after a de-merger of the consumer products business of Tata Chemicals Limited into Tata Global Beverages Limited, under a Scheme of Arrangement which was sanctioned by the Tribunal in January 2020, the Scheme is operational from February 7, 2020. The Company's portfolio of products includes tea, coffee, water, salt, pulses, spices, and ready-to-eat offerings. Tata Consumer Products is the 2nd largest branded tea company in the world and over 300 million servings of its beverage brands are consumed everyday across the globe. Its key beverage brands include Tata Tea, Tetley, Eight O'Clock Coffee, Tata Coffee Grand and Himalayan Natural Mineral Water. Its foods portfolio includes brands such as Tata Salt and Tata Sampann. In India, Tata Consumer Products has a reach of over 200 million households, giving it an unparalleled ability to leverage the Tata brand in consumer products. The Company has an annual turnover of ~Rs. 10,000 cr and employs 2,200+ people in its branded business workforce. For more information, please visit www.tataconsumer.com

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