

VOLUNTEERING FOR BETTER

2020-21

Volunteering Newsletter

IMPACT THAT SPEAKS





Message

from our MD & CEO

Dear Colleagues,

I am pleased to share this newsletter 'Volunteering for Better' – a compilation of the company's volunteering activities in FY 2020-21. Volunteering is one of the key mechanisms to contribute to the communities around us. During the year, we re-imagined volunteering through online digital activities as well as on ground activities. Our colleagues and their family members have devoted time to support many volunteering causes, spanning areas of community engagement such as health, hygiene, nutrition, education, environmental protection, and women empowerment.

I believe that volunteering is an important way of engaging with local communities and giving back to the society. It is also an opportunity for us to use our skills and time to contribute to the welfare of the community.

Thank you for your support, and I look forward to your continued participation in the volunteering activities of the company and spreading the joy of volunteering.

Warm regards,

SUNIL D'SOUZA

MD & CEO
Tata Consumer Products

Behind Volunteering for Better



Message from the Global Sustainability Team

Tata Sustainability Month (TSM) is celebrated in the month of June to coincide with World Environment Day on June 5th. This year's theme was "Celebrate biodiversity". Throughout TSM, our employees engage in activities with a shared focus on ensuring a more sustainable future for the people and the planet.

This year, the pandemic made it a lot harder to come together. But our enthusiastic and determined teams found a myriad of ways to improvise, take charge of the situation, and help those around them do the same. Leading the war towards building a better future for everyone is the cornerstone of Tata's every venture, and we invite you to explore the impact our incredible teams have made through the year.

Tata Volunteering Weeks 14 and 15 were celebrated as a collaborative effort, wherein colleagues across offices and factories globally attempt to do more for their communities.

Tata Volunteering Week (TVW14) took place across September and October 2020, and the 15th Edition (TVW15) took place in March 2021. The theme of TVW14 was "Work from the Heart". While Work from Home has become the new normal for many, this campaign reminded us to work from our hearts, and keep in mind the communities in need through these trying times.

The 15th edition of Tata Volunteering Week encourages Tata colleagues along with their family members to volunteer for causes that most people ignore thinking they alone won't be able to make a difference. And this is how we will shatter the status quo! Initiatives taken outside our volunteering programs are featured through the newsletter as "Other" activities.



Health and
Hygiene



Environment and
Biodiversity



Women and
Children



Community
Welfare



Education



Emergency and
Support Services

Health and Hygiene

The global pandemic has thrown our world into a state of flux and its impact can be felt across all areas of our life. This begets the question of what we need to do to keep up with this imperative need to maintain high health and safety standards.

The Tata Consumer family understands that communities should not only care for but also support their localities. We have undertaken a number of ventures in the field of Health and Safety in the financial year 2020-21.



TVW14



Damdim PC

COVID-19 awareness

A COVID-19 awareness drive, where we partnered with Steps, a local NGO. The event was conducted in Totgaon, a small rural community. Participants were taught basic hygiene practices, the importance of social distancing, and thorough handwashing. In addition, the team distributed back-to-school kits, sanitary napkins, and face masks, to help them move forward despite trying times.



Kellyden PC

COVID-19 precautionary training

A volunteer-led program was conducted at 'Kellyden Madhyamik Engreji School' – Kellyden Middle English School. The effort was spread across two phases. It had an orientation on safety protocols to support the school's effort against the pandemic. This was followed by the distribution of over 300 face-masks and 10 litres of hand sanitizer with portable dispensers. The program was hailed as the first time an organization had provided such support to the institution. The volunteers returned to the school on 15th March, 2021, to conduct a reorientation on safety protocols.



Nonoi PC

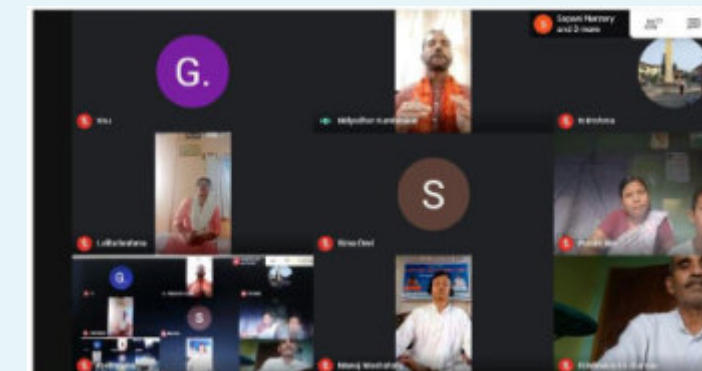
Distribution of COVID-19 masks

Our team at the Nonoi Packaging centre distributed face masks within the locality, and to a market in close proximity. This was done with the intent of enabling the local people with basic practices to protect themselves against the easily transmittable virus.



Online Yoga and Pranayam classes for all age groups

The team also participated in an online Yoga and Pranayam class, to help them maintain their physical and mental well-being, at a time when movement was heavily restricted. The session was conducted by Mr. B. Kumbhakar.





Sampla PC

Distribution of COVID-19 masks

Around 200 staff and students of the Shri. Chhotu Ram Government College for Women were given three-layered cotton masks, in envelopes printed with the slogan, 'We care for you - Stay Safe'. These masks were sourced from Swastha, a school for the differently abled, managed by the Coorg Foundation. The principal of the college thanked us for our efforts in keeping our communities safe.



Sanitization drive

The campus of the Shri. Chhotu Ram Government College for Women was the site of the college's MA History and Hindi exams. In consultation with the staff of the institute, the Sampla PC team volunteered to sanitize the administration and teaching blocks of the institution, prior to the exams. The initiative was highly appreciated by office-bearers and professors alike, who asked if it could be continued for a month, on weekends. The organization readily agreed and all in all believes the initiative to be a huge success.



Siliguri Office

COVID-19 awareness

The Siliguri office conducted a small but heartfelt program that involved spending time with daily wage workers and an economically underprivileged family near their community. They distributed sanitizers and face masks, and spoke to the family and workers about how best to take care of themselves. They were some of the hardest hit, during this time.



Coalberth PC

COVID-19 awareness

The Coalberth PC conducted a training session on the maintenance of COVID-19 safety protocols. They also included self-care mechanisms, to prevent the spread of the virus amongst the 300+ people who worked at the factory. Leaflets were distributed and a system was put into place. Volunteers expressed the desire to share what they had learned in this training, with their families and neighbors.



Bangalore PC

COVID-19 awareness

Prior to this exercise, the team conducted a significant amount of research and planning. The session raised awareness on the importance of taking the right precautionary measures to combat the pandemic. It was hailed as useful to all participants and enabled small communities to learn how to keep themselves safe from the virus.

Distribution of COVID-19 kits

The active and enthusiastic participation of all employees in the distribution of the COVID-19 kits was a joy to see. Each kit included a hand sanitizer, face mask, and surface disinfectant. It gave us hope and reinforced our belief that the future is in good hands.



Bhoganhalli Office, Bellandur

COVID-19 awareness

A volunteer from the Tata Consumer Bangalore office, accompanied by a family member, held an awareness session during the second wave of COVID-19. They acted as sources of legitimate information amongst the security guards, house help, gardeners, and other workers who stood a high risk of contracting the virus. As a final touch, they distributed refreshment drinks as it was a hot summer's day.



Delhi Office

COVID-19 awareness

The Delhi office staff met with the Director of SOS Hermann Gmeiner School and spoke about the Tata Group's efforts towards limiting the spread of the pandemic. They also interacted with individuals from local schools and centres, and handed over masks and sanitizers to ensure safety for both students and staff.

Nonoi PC

Hygiene awareness programs

At the Indira Gandhi L.P. School, the Nonoi PC conducted activities that taught the young students how to keep themselves safe during the COVID-19 pandemic. Handwashing, mask-wearing, and other preventive measures were taught to the students. They were also given hand wash soap and masks. The Nonoi PC painted the walls of the school as well, to welcome students back to their classes after a long gap in their studies.



Indore PC

World Food Safety Day

Tata Consumer, in support of White CLiff Tea Pvt. Ltd. commemorated 'World Food Safety Day' in the Indore PC factory compound, since the 7th of June was a weekly holiday for the unit. The Unit Head Tata Consumer, Factory Manager WCT, and Quality-in-Charge Tata Consumer, emphasized the importance of Food Safety and Hygiene. A quiz followed, and the staff with the highest correct answers were presented with an award. The day concluded with a pledge to follow food safety norms and maintain hygiene standards.



Distribution of COVID-19 kits

An initiative to distribute PPE kits, masks, sanitizers, gloves, and mineral water was undertaken in the local Simonabasti PPHC. This session was held to combat the increasing number of COVID-19 cases within the region.



Nonoi PC

Awareness program on malaria, dengue, and other vector-borne diseases

Estate health officials partnered with the State Malaria department to spread awareness about vector-borne diseases and how to protect oneself against them. The initiative was conducted for the employees and staff of the Nonoi PC. The benefits of guppy fish in stagnant water bodies was provided as an eco-friendly way to curb the spread of mosquitoes. Also suggested was the use of mosquito nets. An effort at destigmatizing blood-testing was conducted by displaying the process using kits.

Environment and Biodiversity

Tata Consumer has always been committed to the environment. We dedicate time towards maintaining and bettering our habitat, for all. Whether it be raising awareness, providing the necessary tools, or

participating in community building, we engage with organizations across industries to try to do our part. We continue to promote growth that harbours nature and biodiversity in whole.



TVW14



Kellyden PC

World Environment Day activities

The Kellyden PC organized an environmental awareness event for their employees, workers, and staff. The event, themed 'Biodiversity', was held to draw attention towards issues like global warming, water scarcity, and air pollution. It also informed the audience on how they could do their part to help keep the environment clean. About 500 saplings were distributed amongst the attendees, while 30 more were planted on ground, around the centre.



Pullivasal PC

World Environment Day activities

The event, held at the factory compound, was opened by the Senior Manager's key note address. He spoke about the importance of conserving our environment and outlined sustainability oriented initiatives taken on by the company and the factory. Symbolically, a tree was planted on the compound, while over 1500 vegetable saplings were distributed to 300 employees, in plantable, recycled paper cups.



Aurangabad PC

World Environment Day Activities

The event was inaugurated by Mr. B.S. Joshi, the Chief Guest; Mr Sandy, who heads the Unit; Mr. Hritesh, the Executive Tata Consumer; and other senior members of the centre. The discussion included measures they could take to keep the environment clean and green. For instance, using a bicycle to travel short distances or commuting using public transport. Keeping in line with the theme 'Biodiversity', the compound sported 15 new saplings by the end of the event.



Sampla PC

World Environment Day Activities

This year's World Environment Day activities were aimed at raising awareness about environmental issues. The session was held for staff as well as external stakeholders. A total of 50 enthusiastic volunteers participated, including members of the local Sampla Police Station, headquartered nearby. Each individual was given a sapling to plant on the station compound.



Sonapur PC

World Environment Day Activities

World Environment Day Celebrations at the Sonapur PC included highlighting the environment and its preservation along with a presentation on biodiversity. A quiz followed, and prizes were awarded for right answers. Participants later spoke about the new knowledge they had gained, and promised to share the information amongst their friends and family!



Coalberth PC

World Environment Day Activities

The afternoon session began with a talk followed by a short but engaging quiz, the winners of which, were given prizes. The highlight was the feedback received from our very own employees who felt a sense of pride that Tata Consumer had participated in something relevant and necessary. The session also touched upon the impact of the smallest decisions, when it comes to prioritising ecological responsibility in one's life.



Kolkata Office

Environmental sustainability activities

The Kolkata office took part in a symbolic effort to highlight the importance of nurturing our environment, by encouraging volunteers to water the plants in and around their office space. The activity took place over the course of 2 days. Enthusiastic volunteers were seen to be taking time out of their busy schedules to care for greenery. Not only in their own space, but within public spaces as well.



Sampla PC

Distribution of essential items

Sampla PC volunteers in coordination with the Gau Dhan Sewa Samiti, donated critical medicines, bandaids and animal fodder, to animal rescue and rehabilitation efforts in the region. The centre has three branches in Bahadurgarh and boarding to care for abandoned and injured animals. Sampla PC also donated face masks and disinfecting agents for distribution amongst staff and field workers.



Bangalore Office

Community gardening activity

Members of the Bangalore office undertook community gardening in their localities and planted a number of small trees and saplings. Family members participated as well, with great enthusiasm demonstrated by the children.



Bangalore Office

Sapling distribution activity

The Bangalore office chose the Tulsi plant for this initiative because of its positive qualities and relatively small size, enabling the sapling to grow well even in a small pot. The idea behind the activity was to get people to bring a small piece of nature into their homes and daily lives. They also chose to distribute vegetable saplings, as they would grow well in slightly larger pots and could be taken care of quite easily.





Siliguri Office

Cleanliness drive

The Siliguri office undertook a cleanliness drive to assist in keeping the areas around their offices clean and tidy. The initiative was also taken on to reduce pollution in the area, and to encourage staff, employees, and the local community, to safely and responsibly dispose of plastic wastes. The event brought to light the dangers of plastic pollution, and how pervasive the issue can be.



Mumbai EO

Tree plantation activity

Volunteers from the Mumbai EO spent a considerable amount of time interacting with the gardeners at Horniman Circle Garden. One key group activity included was ground sapling plantation, inspired by the volunteers' enthusiasm for making their locality greener. Their efforts to allow nature to thrive in full across the city were well received.



* EO = Executive office



Damdim PC

Drawing competition

The Damdim PC held a drawing competition for around 48 children in their locality. However, due to existing COVID-19 restrictions, the event could not be conducted on the factory premises. Instead, stationery was dispatched to the houses of the children participating, completed work was collected by volunteers, and prizes for the winners were sent home via their parents. The event also included sapling distribution, tree plantation, and discussions around themes of biodiversity and environment protection.



Bangalore PC

Tree plantation activity

The Bangalore PC saw 12 employees participate in a tree plantation drive. The goal was to encourage dialogue and participation regarding preventing the degradation of the environment. Over 20 trees were planted, including varieties like jackfruit, cashew, and almond. Volunteers spoke about events that they noticed in their daily lives, like century old trees being cut-down, and said that it was their joy to be able to plant and take care of trees in safer places.



Indore PC

Tree plantation activity

On the 5th of June, the Indore PC celebrated World Environment Day with the support of White Cliff Tea Pvt. Ltd. The event included a quiz, speech by management staff, and a tree plantation. The employed of the venue also took a pledge to safeguard their environment, moving forward.

Women and Children

Tata Consumer believes that true social responsibility involves actively working towards equality and safety for all. To this endeavour, we have sought out initiatives and organizations that help uplift and

protect women, children, and the elderly. As we continue our efforts via a number of outreach programs, we also acknowledge the cascading effects of the ongoing pandemic, and thereby recognize the need for stringent safety protocols and precautionary measures, especially while interacting with the elderly.



TVW14



Bangalore Office

Visit to Jeevarathni Foundation

Volunteers from the Bangalore office and their family members visited the Jeevarathni Foundation. They spent time playing games, talking to, and understanding the challenges and hardships faced by the children living there. Our team also delivered groceries that went towards preparing their daily meals. While our volunteers enjoyed the experience, they also found it eye-opening and rewarding.



Delhi Office

Visit to Mother Teresa Home

The Delhi office visited the Mother Teresa Home in Jangpura, New Delhi, to discuss their ongoing programs and interact with the children who were residing there. Our volunteers were happy to spend time answering the children's many questions and left them each with stationery, colouring books, and colouring pencils.



Delhi Office

Visit to Jagori Women's Resource Centre (Malviya Nagar)

Volunteers from the Delhi office also visited the Jagori Women's Resource Centre, and supported their initiative to make hygiene products more accessible to those who had limited access to them. They distributed sanitary pads and wet wipes to the young girls at the centre, and spent some time learning about the skill-building vocational training provided there.





Indore PC

Visit to Krupalaya - The National Association for the blind

Volunteers from the Indore PC, in collaboration with Krupalaya, a school for the blind, collaborated on getting the campus ready for students who would be returning for the first time after the lockdown. The campus was cleaned and whitewashed, and three layered masks were provided to keep students and staff safe. The team also donated white canes to the school, to help their children navigate public spaces with ease.



Aurangabad PC

Distribution of groceries to the elderly

The Aurangabad PC identified underprivileged, elderly members of their community, and sent them care packages to help them through the lockdown. These packages contained staple ingredients, including spices, rice, salt and sugar, wheat flour, and flattened rice (poha).

Indore PC

JRD Tata Birthday celebration

On the occasion of JRD Tata's 116th Birthday Anniversary, the Indore PC honoured his memory by organizing an event to help the children of the staff members. Through the event, his commitment to excellence was inculcated in the young students through the provision of Book Assistance for students who had secured positions in higher education institutions, as well as students who had performed well academically.

Mumbai SO

Old age home visit

Volunteers from the Mumbai SO visited an old age home in Andheri East, and donated essential groceries, like rice, wheat, pulses, sugar and oil.



* SO = Sales Office



* SCP = Solitaire Corporate Park

Guwahati Office

Visit to Aasha Bhawan Charitable Trust

The Guwahati office met and spent time with individuals dealing with social diseases, such as substance abuse, and their families staying at Aasha Bhawan. The organization helps people break free of the shackles of social exclusion, by providing an environment that is inspiring, nurturing, and encouraging. Both volunteers and residents said they were moved by the visit.

Indore PC

Visit to Kalyan Mitra Samity

The Indore PC decided to support underprivileged children by sending masks and educational material to Kalyan Mitra Samiti. The NGO exists to provide the children of daily wage labourers with a high-quality education and they were grateful for the extra assistance.

Mumbai SCP

Visit to Snehasadan - A shelter for homeless girls

The Mumbai SCP visited the Snehasadan shelter for homeless girls, and distributed educational materials and hygiene products. They also spent time with the caretakers of the shelter, and the girls themselves.

Mumbai SCP

Visit to Snehasadan - A shelter for homeless boys

The Mumbai SCP visited the Snehasadan shelter for homeless boys, and distributed educational materials and toys. They also spent some time with the boys, aged between 5 and 17, learning about how the shelter helps them.

Mumbai SCP

Visit to Shantighar

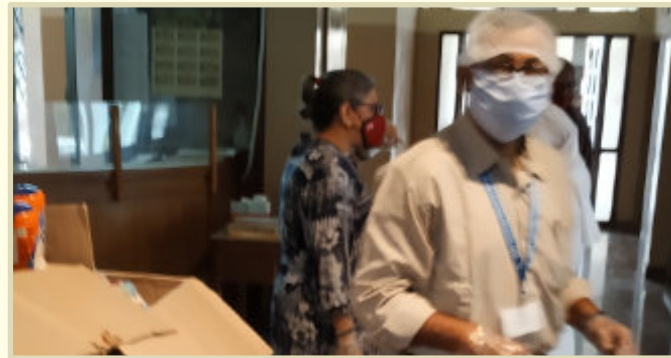
The Mumbai SCP visited a shelter home for women, and donated basic sanitary products, toiletries, and hygiene products. They also interacted with the caretakers of the shelter.



Kolkata Office

Visit to Little Sisters of the Poor foundation, housing for the underprivileged elderly

The Kolkata office decided to support the elderly members of their community via the Little Sisters of the Poor foundation. Due to COVID-19 restrictions, they were unable to interact with residents in person, so they donated a number of useful supplies such as malted drink powders and toiletries instead.



Visit to Saint Jude's Child Care Centre

Bearing in mind the difficulties presented by the pandemic, the members of the Kolkata office could not visit the children of Saint Jude's Child Care Centre. However, they were able to provide face masks, malted beverage powders, sanitizers, liquid soap, and toiletries, at the reception.



Awareness session with senior citizens

The team at the Kolkata office visited the senior citizens staying at the Little Sisters of the Poor Centre, and donated COVID-19 related commodities such as soap, sanitizers, and face masks, to help keep the vulnerable residents of the centre safe.

Awareness session with senior citizens

The team at the Kolkata office, on visiting the Little Sisters of the Poor housing centre, donated hygiene products for the women living there.



Eaglescliffe Factory, United Kingdom

Distribution of gift hampers

In collaboration with 'Little Sprouts Health and Well-being', a team from the Eaglescliffe Factory endeavoured to donate 20 large gift hampers to be distributed among the elderly in their community, who might have been struggling as a result of COVID-19. The hampers included Christmas goods, as well as everyday products like toiletries, laundry products, tea, coffee, cereals, and tinned goods.



Eaglescliffe Factory, United Kingdom

Christmas toy donation drives

Employees at Eaglescliffe, in the true spirit of Christmas, came together to collect and donate five large boxes of toys and gifts for children and teenagers, who may not have got any gifts otherwise. The office partnered with 'TFM Cash For Kids', a charity aimed at improving the lives of children from struggling backgrounds.



Education

Education lies at the heart of global progress. It is impossible for society to move forward without helping the less privileged access quality education in a safe, supportive, and nurturing environment.

Tata Consumer partnered with local schools to help students access learning opportunities and equip them with the skills required to better navigate the world outside the classroom.



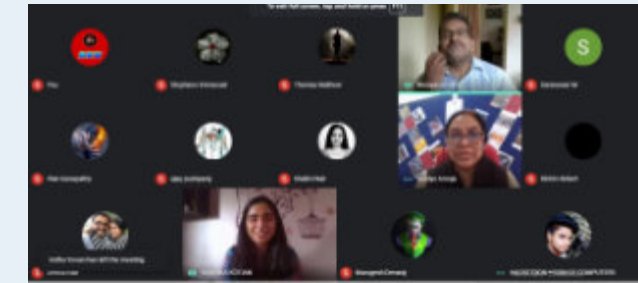
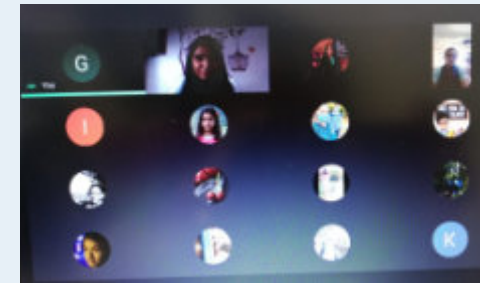
TVW14



Bangalore Office

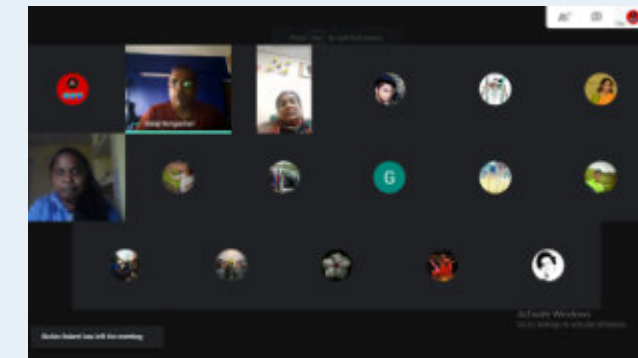
Career counselling and guidance

A volunteer from our Bangalore office, Radhika Kotian, Associate Manager and member of our Campus Recruitment Group, met with the science students of the High Range School. In her first of two sessions, she spoke to students in grades 9 and 10 about her experiences and provided career guidance. In the second, she spent time with students in their final years of high school, helping them prepare for their future careers. She brought with her a world of experience, and opened their minds to possibilities they may not have even considered before.



Career counselling and guidance

Radhika also conducted another session, this time in partnership with the Concern India Foundation, to bring students tips and tricks to help them find placement opportunities. Through facilitated group discussions, she led discussions on preparing for interviews and building, along with general career guidance based on her experience.



Career counselling and guidance

Senior management of the Bangalore office also undertook career counselling sessions for students of the High Range School. Activities of all their career counselling and guidance event covered:



Marketing
Career
Options



Career in
Environmental
Management



Career in
Information
Technology



Human
Resources
Management
as a Career



Legal
Profession as
a Career

Topic

TVW15

Ontario Office, Canada

Book reading activity

We held a virtual reading event for students of Royal Vale Elementary School, in collaboration with First Book Canada, an organization aimed at providing quality education to students in need.

Community Welfare

Tata Consumer has teams, factories, and offices around the world that are passionate about connecting with the communities in which they operate. No matter how tough times may be,

our communities are at the heart of everything we do, and we continue in our endeavour to support them as much as we can.



TVW 14



Bangalore Office

Collection and distribution of old items

The Bangalore office collected donations of old clothes and toys, and distributed them via the Jeevarathni Foundation, an orphanage and care provider. They also spent time interacting with the beneficiaries of the donations to understand the hardships they have been through.



Himalayan Plant, Dhaula Kuan

Personal hygiene and water consumption initiative

To mark World Water Day, volunteers from Tata Consumer and the Tata Trust (Himnotthan) visited a nearby village, Sainwala, where they raised awareness about COVID-19 and the value of water. Participants learned about the pandemic and how they could best take care of their community. Volunteers also conducted a quiz at the end of the day, and the winners received prizes.





Delhi Office

Distribution of hot meals to security guards

Members of the Delhi office took to their own neighbourhoods to distribute hot meals to the security guards who keep them safe. Each participating household contributed on different days, as per a schedule. The primary aim of this initiative was to provide a little comfort to these guards who often had family living out of state, that they were prevented from visiting due to the curb on interstate travel.

Distribution of vegetables

A volunteer from the Delhi office and her family took the initiative to distribute vegetables to those who were struggling to make ends meet during the lockdown.



Pullivasal PC

Visiting the Little Flower Mercy Home

Pullivasal PC, in Munnar, visited The Little Flower Mercy Home to spend time with and engage with the residents. Our team supplied groceries for a meal, and as an ecological initiative, 20 bird feeders. The bird feeders were made from coconut shells, and designed to be pressed into the ground. The concave shape of the coconut shells helped hold rainwater or tap water when it was filled manually, and their shallow depth allowed small birds to easily drink the water within.



Himalayan Plant, Dhaula Kuan

COVID-19 awareness and Water consumption

World Water Day at Dhaula Kuan saw volunteers from Tata Consumer visit a nearby government-run primary school, where they held activities to raise awareness about COVID-19, and the importance of water conservation. They also held a World Water



Himalayan Plant, Dhaula Kuan

Cleaning and painting of a walkway bridge

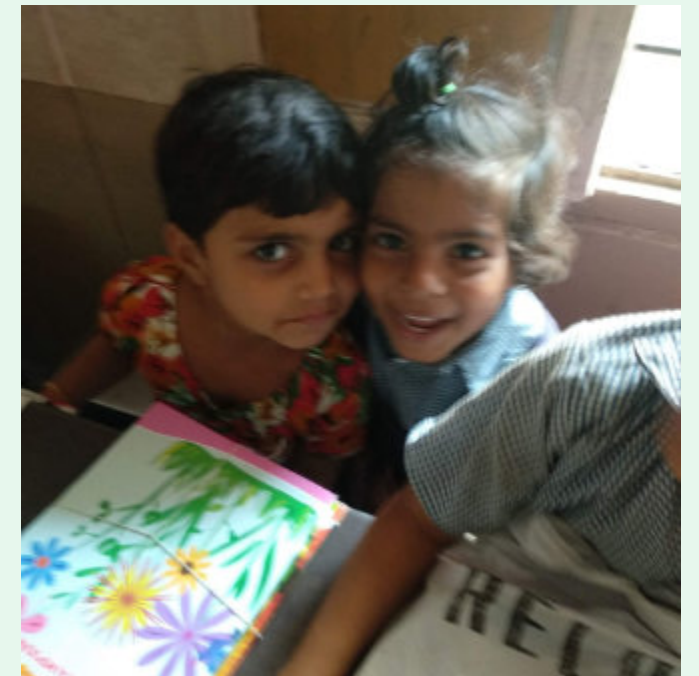
A few years ago, Tata Consumer constructed a walkway bridge for the benefit of the local community. This year, the team from the water vertical volunteered to clean and repaint the bridge, in an effort to highlight the importance of convenient modes of transport and their positive impact on communities.



Hyderabad Office

Work from the heart - Helping hands during trying times

From 5 September, 2020 to 7 October, 2020, six employees from the Hyderabad office helped children of domestic workers with their online education, by coordinating with school faculties, providing online learning materials, and guiding them through their classes. They also conducted online COVID-19 awareness sessions. They also proactively cleaned the premises outside the factory.



Others

Eaglescliffe Factory, United Kingdom

Harvest Food Festival Bank

Employees of the Eaglescliffe factory collected food donations, consisting of dry and canned foods, to be handed over to the 'Friends of the Elderly', a care-providing organization in the United Kingdom. Donations came in through the month, and the initiative yielded four large box-fulls of food. The initiative was also tied to the Harvest Festival, a nostalgic event from their days in school.



Emergency and support services

Health and wellbeing for an individual and within communities is of paramount importance, especially now, considering the global pandemic and its subsequent repercussions.

Tata Consumer conducted a variety of activities over the past year to support health-based organizations, as well as emergency relief efforts.



TVW 14



Aurangabad PC

Blood plasma donation by volunteers who recently recovered from COVID-19

A group of six volunteers from the Aurangabad PC who had recently recovered from COVID-19 donated blood plasma at the Aurangabad Police Station. The plasma was then used to help with the treatment of COVID-19. A volunteer expressed his gratitude at having recovered from COVID-19, and said that he was happy that his efforts would help in another patient's recovery.



TVW 15

Ontario Office, Canada

Blood donation

The Canada office of Tata Consumer organized a blood donation camp for volunteers, in coordination with Canadian Blood Services.

Others

Aurangabad Office

Blood donation

Volunteers from the Aurangabad office lined up to donate blood, after the Chief Minister of their state appealed as reserves were running low. A team of nine doctors and nurses from the Dattaji Bhale Blood Centre set up a collection drive for around 40 team members who were all tested for their viability as donors. This came with the added bonus of giving all our volunteers a quick update on their health status.





Others

Sampla PC

Blood donation camp

Keeping in line with our annual tradition, we organized a blood donation camp at Sampla, Haryana. This year, the camp was organized inside the compound of the Sampla Packaging Centre, in collaboration with Divine Charitable Blood Bank (Jagriti Mahila Samaj Seva Samiti). The event was an opportunity to raise awareness and break the stigma surrounding AIDS. Through the day, a total of 184 enthusiastic donors supported the cause, and each received a certificate of appreciation. The centre was also commended for its commitment to the initiative over the years.



Greenford Office

Vaccine rollout event

A volunteer from the Greenford office, Cassie Shuttlewood, worked with like minded members of her community to help with the UK NHS vaccine rollout, the largest of its kind in UK history. She served as an arrival steward to check patients into the centre, confirm data based information, administer vaccine cards, and helped monitor and manage the vaccine supply to ensure 0% wastage.

Road Safety

TVW 15

Indore PC

National Safety Week

The Indore factory drove a campaign for the 50th National Safety Week 2021, centred around the theme of learning from past accidents and preparing for a safer future. The week started with an address by the Unit Head and Factory Manager, who highlighted the oft overlooked importance of safety from several angles. Competitions around drawing, painting, and slogan and passage writing, were announced as well. The week continued with basic safety training initiatives for janitorial staff and machine operators. Fire fighting training was given to the security staff, who serve as the first responders. The week closed with the announcement of the competition winners, who were commended by senior management. There was a presentation on workplace safety as well, and each member of staff came together to take a safety pledge.



Others

Indore PC

Road Safety Month

The importance of following safety measures while driving were highlighted by the Unit Head and Factory Manager, in order to bring road safety to the forefront of everyone's mind. The staff were encouraged to consider the implications of not following road safety measures, such as the risks they entail, and taught how to be safe during their commute. The results were announced at the end of the month, and three selected entries were awarded a small token of appreciation.



Aurangabad PC

Road Safety Month

The Aurangabad PC and employees of Dover Tea distributed fluorescent safety jackets to all employees and drivers, followed by a speech on the importance of road safety, either as a pedestrian or a driver. The importance of helmets, seat belts, and road rules were all emphasized on, and a pledge was taken to follow safety norms at all times. A drawing competition was also held, and the winner received a small prize and a certificate to commemorate the event.



Photography competition Environment & Biodiversity

To celebrate World Environment Day, Tata Consumer held a biodiversity themed photography competition. With lockdowns in place around the world, nature had been given a chance to flourish, and the competition was aimed at capturing that beauty.



The images were selected from among entries spanning 5 countries and 595 employees.



1st Place

John Fay - On Cloud Maine - Maine, USA



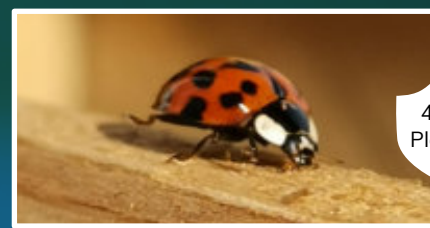
2nd Place

Steve Aaron - Small Waterfall at Minnewaska State Park - NY USA



3rd Place

Angela Peach - Family Lunch - Ferryhill, County Durham UK



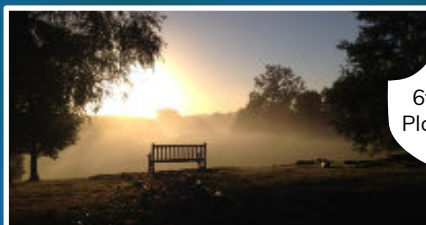
4th Place

Noelle Griffin - Ladybird



5th Place

Katie Donnelly



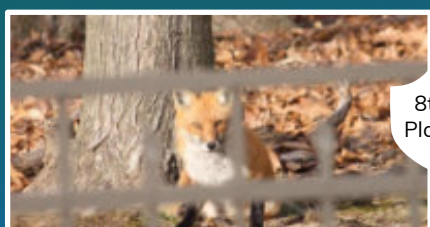
6th Place

Joyce O'Conner - Peace and Joy



7th Place

Maurice Nick - Diamond Beach Bali



8th Place

Kathy Sheldon



9th Place

Edward Allen - Sometimes it's important to take a break and reflect on your journey before moving forward - Buckinghamshire UK



10th Place

Annie Nelson - Hawaii USA

Biodiversity through my window

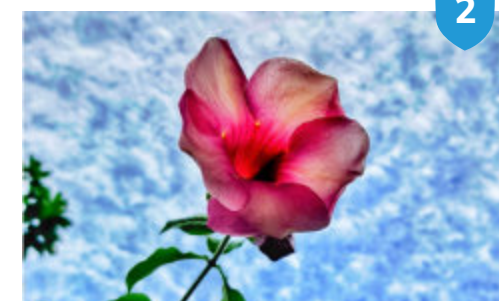
A Tata Sustainability Month initiative, launched exclusively for the India business of Tata Consumer, 'Biodiversity through my window' was aimed at encouraging our employees to pay heed to little pockets of natural beauty. In doing so, a spirit of curiosity arises and so does understanding of the criticality of action. The initiative asked for images that captured the spirit of biodiversity, and unique examples of the same that could be found in and around their homes.

Winners



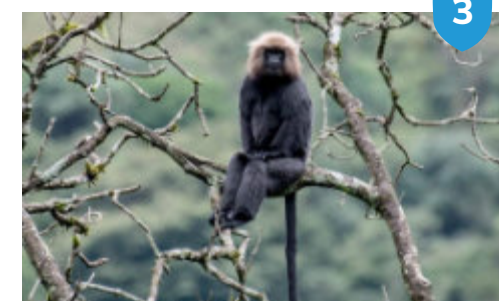
1

Jaiprakash Gupta



2

Eric D'Britto



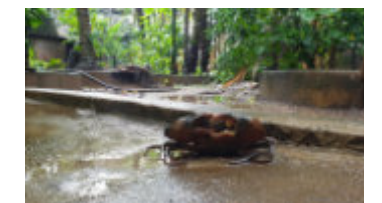
3

Pratap Ramdas

Participants



Shazia Harris



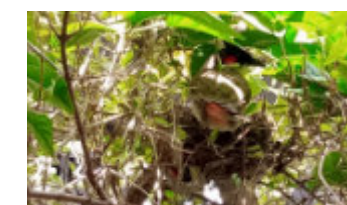
Kulwinder Hundal



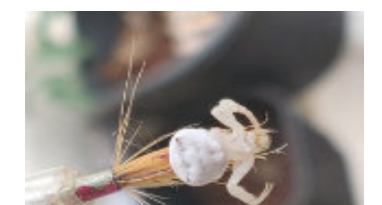
Abhishek Katiyar



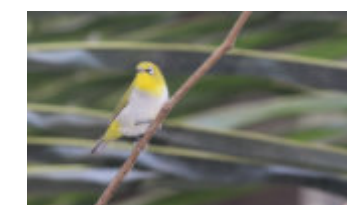
Ananthi P



Nazeera S



Vikas Patil



Moninder Kaur

JaagoRe

#IssbarBadonkeliye
(This time, for the elderly)

Ever since its inception, JaagoRe has served as a call to social awakening, and Tata Tea has used this platform to bring about genuine social change. In the wake of the COVID-19 crisis, Tata Tea had announced their social initiative.

As the pandemic progressed, the initiative evolved in response to the need of the hour, to have a tangible effect on society. The World Health Organization, (WHO) and health experts have identified the elderly as a particularly vulnerable group, in various ways.

The initiative has been involved in spreading awareness of the social cause, providing helpful tips, and a platform to connect with the elderly. Tata Consumer also partnered with HelpAge India, to provide over 5000 food kits to elderly people in different states in India.



Climate Warriors

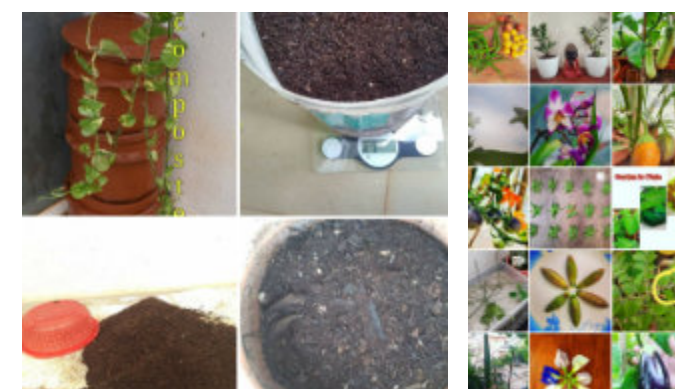
Our climate warriors are those who have taken an initiative to live a greener life. While every member of our teams and communities does

their very best to make the world a better place, there are those that have gone the extra mile!

Vikas Patil

Bangalore

Vikas maintains an organic garden with over 300 plants, and turns his kitchen waste into compost. He also uses bike pooling apps to reduce his carbon footprint, and has prevented the release of over 460 kilos of CO2, after 134 rides (so far). When he can, he educates interested people in his locality on how to make compost at home and encourages various rainwater harvesting initiatives.



Ananthi P

High Range School, Munnar

Ananthi has a background in Production and Environmental Engineering, and has participated in the US Department of Energy's 'Energy Efficiency and Sustainability' program. Some of her primary efforts, directed at reusing every drop of water, have been depicted by her choice to switch to organic products that do not cause contamination and using her washing machine waste to water her plants. She believes that our environment is our greatest gift, and it is an absolute joy to see it being taken care of so well.



ProEngage

ProEngage is an initiative aimed at spotlighting some of the long-term volunteer programs that our employees take up. These programs are conducted over a span of 4 to 20 weeks, and generally involve the

volunteers contributing their own time to the cause they have chosen to assist. Since this year's ProEngage activities have been online, there are no photographs of the activities conducted.

Aanavi Dewan

Aanavi Dewan has worked with the Ashima Foundation, to conduct soft-skills sessions for the youth. The foundation has centres in Delhi and Himachal Pradesh, and most of their efforts are focused on economically underprivileged youth in the region. Aanavi spent her time at the organization guiding and training children, to better equip them for employment opportunities later. Her skills and experience at mentoring students on other platforms came to good use here, and her proactivity in taking up the project was appreciated.

Satya Muniasamy

Satya Muniasami volunteered her time at Chezuba, where she was connected to the Gyanada Foundation's Binary Story project. Chezuba is a platform that connects volunteers to NGOs that need help in different fields, and for this particular ProEngage project, she helped the NGO with drafting a grant proposal. Through the project, she developed her skills in critical thinking, managing ambiguity, and learned a lot about the NGO sector. She also helped the organization with its marketing strategy, fundraising, and documentation processes.

Aswath Raman

Aswath Raman, through Chezuba, helped Nightingale Charitable set up an accounting system to streamline future transactions, and save the organization time and manpower. He says what motivated him to pursue the project was the fact that he had worked with the NGO before, and wanted to contribute more, by understanding the nature of the work conducted by the NGO and building upon it.

Mayank Ranka

Mayank Ranka worked with Ashwath in creating an accounting system for Nightingale Charitable Trust. He too found the project on Chezuba, and took up the project as a means to give back to society. The project helped the NGO build a structured documentation and reporting feature, as well as assisting with management and IT developments.

Conclusion

The Tata Consumer ethos is sustainable growth, and this belief has only been furthered over the course of the last year. The global pandemic that plunged the world into unprecedented chaos has also opened avenues for genuine, impactful action. Across the years 2020 and 2021, our people

undertook a variety of initiatives aimed at benefiting several communities around the world. We thank you for your active participation, and hope that the coming months bring more relief, as well as further opportunity for us to give back to our community.

79
Volunteering
activities

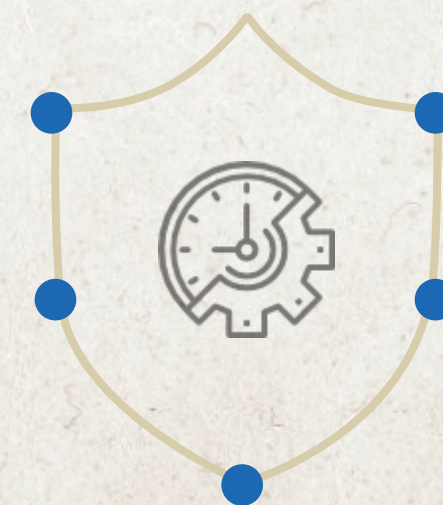
3581
Volunteers

4594
Total volunteering
hours

Volunteer hours

TVW14
722

TSM
1409



TVW15
1035

OTHERS
1116

PROENGAGE
312



TATA CONSUMER PRODUCTS

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Hebbal Kempapura, Bengaluru, Karnataka 560024