

October 22, 2021

The National Stock Exchange of India Limited

Exchange Plaza,5th floor Plot No. C/1, G Block Bandra Kurla Complex Bandra (E) Mumbai 400 051

Scrip Code – TATACONSUM

BSE Limited

Corporate Relationship Dept. 1st Floor, New Trading Wing Rotunda Building, PJ Towers Dalal Street Mumbai 400 001

Scrip Code - 500800

The Calcutta Exchange Limited Stock

7 Lyons Range Kolkata 700 001

Scrip Code – 10000027 (Demat) 27 (Physical)

Sub: Approval of Share Based Long-Term Incentive Scheme for the Employees

Dear Sir/Madam,

This is to inform, pursuant to the Regulation 30 SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015, that the Board of Directors at its meeting held today i.e. October 22, 2021, based on the recommendation of Nomination and Remuneration Committee, had approved the Share-based Long Term Incentive Scheme 2021 for the issuance of equity shares of the Company in the form of Performance Shares Units ("PSUs") to the eligible employees of the Company as per the SEBI (Share Based Employee Benefits and Sweat Equity) Regulations, 2021.

The Company would be issuing upto 5,00,000 PSUs of face value of Re. 1 each, in one or more tranches, as part of the aforesaid Scheme, constituting 0.054% of the Company's present paid-up share capital, subject to approval of the shareholders.

The above information is also being made available on the website of the Company at www.tataconsumer.com

You are requested to take the above information on your record.

Yours Truly,

For Tata Consumer Products Limited

Neelabja Chakrabarty Company Secretary

TATA CONSUMER PRODUCTS LIMITED

(Formerly known as Tata Global Beverages Limited)

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Corporate Identity Number (CIN): L15491WB1962PLC031425
Email: investor.relations@tataconsumer.com

Website: www.tataconsumer.com