May 19, 2022

Dear Sir,

Sub: Reminder to shareholders for claiming unclaimed dividends, whose shares are liable transferred to IEPF

In accordance with Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby enclose the copy of the Notice dated May 17, 2022 (sent to those shareholders whose dividend still remained unclaimed for seven consecutive years, requesting them to claim the same on or before September 5, 2022, failure to do so, their corresponding shares shall be transferred to IEPF.

This is for your information and necessary records.

Yours Sincerely

For TATA CONSUMER PRODUCTS LIMITED

Neelabja Chakrabarty
Company Secretary

Encl: as above
NOTICE FOR TRANSFER OF EQUITY SHARES TO INVESTOR EDUCATION AND PROTECTION FUND (IEPF)

May 17, 2022

Dear Shareholder(s),

As per Section 124 of the Companies Act, 2013 (“the Act”) read with the Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016 (“the IEPF Rules”), any dividend(s) which remained unclaimed or unpaid for a period of seven years from the date of transfer to respective Unpaid Dividend Account shall be transferred by the Company to the IEPF. Details of such unclaimed/unpaid dividend(s) have been regularly updated by the Company on its website and reminder letters have also been sent to the shareholders from time to time, to claim their unclaimed/unpaid dividend(s). Further, all shares in respect of which dividend(s) remained unclaimed or unpaid for seven consecutive years or more, shall also be transferred to IEPF.

As per records maintained by TSR Consultants Private Limited, Registrar & Transfer Agent (“RTA”) of the Company, the amount of dividend(s) as indicated in the Annexure has been remained unpaid or unclaimed in your folio / Demat account for the last seven consecutive years. Hence, your unpaid or unclaimed dividend(s) and corresponding share(s) are liable to be transferred to IEPF.

Hence, you are requested to claim such unpaid or unclaimed dividend(s) by sending the enclosed Annexure duly filled & signed along with requisite documents as mentioned below to the RTA on or before September 5, 2022:

Shareholders holding shares in electronic form : Self attested copy of client master list, showing your name, address, demat and bank account details registered against the demat account. Payment will be made to the Bank Account registered against the demat account.

Shareholders holding shares in physical form : Investor Service Request Form ISR – 1, Form ISR - 2 and Form No. SH 13 (Nomination Form) duly filled as per the instructions stated therein along with the supporting documents including original cancelled cheque stating your name as the Account holder to TSR Consultants Private Limited, the Registrar and Transfer Agent of the Company, on or before September 5, 2022.

As per SEBI circular dated November 3, 2021, and December 14, 2021, outstanding payments will be credited directly to the bank account if the folio is KYC Compliant. The Investor Request Forms are available at the website of our RTA at : website https://www.tcplindia.co.in ➔ Investor Services ➔ Downloads ➔ Forms ➔ Formats for KYC. Payment can be made to shareholders holding shares in physical form if the folio is KYC compliant;

In case, the dividend amount(s) are not claimed on or before September 5, 2022, the Company will be compelled to transfer the unclaimed dividend amount for F.Y. 2014-15 to the IEPF and consequently transfer the shares held by you to IEPF, without any further notice, following by the due process as provided under the IEPF Rules.

However, both the unclaimed dividend(s) amount and corresponding share(s) including all benefits accruing on such shares, can be claimed from the IEPF Authority by making an application in the prescribed Form IEPF-5 online and sending the physical copy of the same duly signed (as per the specimen signature recorded with the Company) along with requisite documents enumerated in the Form IEPF-5 to the Company at their Corporate Office. Please note that no claim shall lie against the Company in respect of shares/dividend transferred to IEPF pursuant to the said IEPF Rules.

The IEPF Rules and the application form (Form IEPF-5), as prescribed by the MCA for claiming back the shares/ dividend, are available on the website of the IEPF Authority www.iepf.gov.in.

Please feel free to contact the Company / the Registrar & Transfer Agent in case you have any queries, as per details furnished hereunder:

<table>
<thead>
<tr>
<th>Company Secretary &amp; Nodal Officer</th>
<th>Investor Interface Cell</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tata Consumer Products Limited</td>
<td>TSR CONSULTANTS PRIVATE LIMITED</td>
</tr>
<tr>
<td>11/13 Botawala Building, 1st Floor, Office No: 2-6, Horniman Circle, Fort, Mumbai- 400 001</td>
<td>C-101, 1st Floor, 247 Park, Lal Bahadur Shastri Marg, Vikhroli West, Mumbai – 400 083</td>
</tr>
<tr>
<td>Tel: +91 22 6121 8400</td>
<td>Tel No.: +91 22 6656 8484</td>
</tr>
<tr>
<td>E-mail: <a href="mailto:investor.relations@tataconsumer.com">investor.relations@tataconsumer.com</a></td>
<td>Fax No.: +91 22 6656 8494</td>
</tr>
<tr>
<td>Website: <a href="http://www.tataconsumer.com">www.tataconsumer.com</a></td>
<td>Email Id: <a href="mailto:csg-unit@tcplindia.co.in">csg-unit@tcplindia.co.in</a></td>
</tr>
</tbody>
</table>

Assuring you of our best services always.

Yours faithfully,
For Tata Consumer Products Limited
SD/-
Neelabja Chakrabarty
Company Secretary & Nodal Officer
Encl: as above
To,
TSR CONSULTANTS PRIVATE LIMITED
(CIN: U67120MH1985PLC037369)
C-101, 1st Floor, 247 Park, Lal Bahadur Shastri Marg, Vikhroli West, Mumbai – 400 083

Dear Sir / Madam,

Unit: Tata Consumer Products Limited
Sub: Payment of unclaimed dividend

This has reference to the letter dated May 17, 2022. Please arrange to make the payment of unpaid/unclaimed dividend as stated below based on this advice:

(Tick (✓) whichever is applicable).

☐ I enclose the original instrument(s).
☐ I do not possess the original instrument(s).

I confirm that I have not sold my shares and continue to be the holder of shares registered in my name. I have also not encashed the instrument(s) sent to me earlier, nor have I received any money in connection with the payment(s) mentioned below:

<table>
<thead>
<tr>
<th>Account No./ Folio:</th>
<th>Net Amount (Rs. P.)</th>
<th>Date of Payment</th>
<th>Last Date to Claim</th>
</tr>
</thead>
<tbody>
<tr>
<td>Warrant No.</td>
<td>19-Aug-2015</td>
<td>5 -Sept -2022</td>
<td></td>
</tr>
<tr>
<td></td>
<td>26-Aug-2016</td>
<td>5 -Sept -2022</td>
<td></td>
</tr>
<tr>
<td></td>
<td>21-Aug-2017</td>
<td>5 -Sept -2022</td>
<td></td>
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<tr>
<td></td>
<td>09-Jul-2018</td>
<td>5 -Sept -2022</td>
<td></td>
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<tr>
<td></td>
<td>13-Jun -2019</td>
<td>5 -Sept -2022</td>
<td></td>
</tr>
<tr>
<td></td>
<td>08-Jul 2020</td>
<td>5 -Sept -2022</td>
<td></td>
</tr>
<tr>
<td></td>
<td>29-Jun 2021</td>
<td>5 -Sept -2022</td>
<td></td>
</tr>
</tbody>
</table>

For shareholders holding shares in physical form: I request you to update my KYC Details/ Bank Details & Nomination, as given below & stated in enclosed ISR - 1 Form, ISR - 2 Form, & SH - 13 against the above folio and accordingly, I am enclosing self-attested documents, being the documentary evidence of Identity and Address:

- Self-Attested copy of PAN card/Aadhar Card
- Self-Attested copy of Passport/ Aadhar Card/ latest Utility Bill (should not be older than 3 months)
- Investor Request Form (ISR): _________________________
- Original Cancelled cheque bearing the name of the shareholder(s) (for physical holding)
- Any Other : Pl specify __________________________________________

| Bank Name : | Branch Name: |
| A/c Type : | A/c No.: | MICR: | IFSC: |

For shares held in Electronic/ Dematerialized Form: New Bank Details are registered against my A/c. I am enclosing -

- Self Attested copy of the client master featuring my new address and bank details recorded against my Demat account.

Place: _________________________
Date: _________________________

Signature of the first-named Shareholder

Please note that in the absence of complete bank details registered against your account with RTA/ Depository Participant, payment of the outstanding dividend amount cannot be affected. Payment will be made only to KYC Complaint Shareholders. You are requested to return this Annexure duly filled in and signed to TSR Consultants Private Limited, Registrars and Share Transfer Agent of the Company on or before September 5, 2022.