

# 59th Annual General Meeting



Financial Year 2021-22

## TATA CONSUMER PRODUCTS

Presentation by Sunil D'Souza  
Managing Director & CEO

27th June 2022



## Disclaimer

Certain statements made in this presentation relating to the Company's objectives, projections, outlook, expectations, estimates, among others may constitute 'forward-looking statements' within the meaning of applicable laws and regulations. Actual results may differ from such expectations, projections etc., whether express or implied. These forward-looking statements are based on various assumptions, expectations and other factors which are not limited to, risk and uncertainties regarding fluctuations in earnings, competitive intensity, pricing environment in the market, economic conditions affecting demand and supply, change in input costs, ability to maintain and manage key customer relationships and supply chain sources, new or changed priorities of trade, significant changes in political stability in India and globally, government regulations and taxation, climatic conditions, natural calamity, commodity price fluctuations, currency rate fluctuations, litigation among others over which the Company does not have any direct control. These factors may affect our ability to successfully implement our business strategy. The company cannot, therefore, guarantee that the 'forward-looking' statements made herein shall be realized. The Company, may alter, amend, modify or make necessary corrective changes in any manner to any such forward looking statement contained herein or make written or oral forward-looking statements as may be required from time to time on the basis of subsequent developments and events.

# Agenda

---

01

About Us

02

Key Highlights &  
Financial Performance

03

Progress against Strategic  
Priorities

04

Business performance –  
India

05

Business performance –  
International

06

Awards & Recognitions

# We are Tata Consumer Products



Largest salt brand in India



2<sup>nd</sup> Largest tea brand in India



4<sup>th</sup> largest tea brand in UK & largest tea brand in Canada



4<sup>th</sup> largest R&G coffee brand in USA



National brand in pulses, spices and mixes



#1 natural mineral water brand in India

## In a nutshell



Integrated F&B company with rich heritage of Tata, aspiring for a larger share of the FMCG World



#2 branded tea player globally



₹ 12.4K crore consolidated revenue in FY22 with current market cap of ~₹72k\* Cr.



Reach north of 200mn households in India and distribute to ~2.6mm retail outlets



Among the top 10 FMCG companies in India



~3000 employees worldwide

\* As of 31 March 2022

01

# Key Highlights & Financial Performance

# Key Highlights - FY22

- Consolidated Revenue **up 9%** (like for like), net of International Foodservice business exits
  - Group Net Profit **up 9%**.
- 
- Overall, India business<sup>1</sup> **up 13%** with **growth** across India beverages (+10%) & India foods (+19%)
  - International business **up 1%**<sup>2</sup>, (**-2%** in constant currency) cycling an elevated base of last year.

Consolidated EBITDA for the year **up 11% YoY**, with an EBITDA margin expansion of **50bps** YoY

**Strong Free Cash Flow conversion** – FCF<sup>2</sup> to EBITDA ratio for FY22 **100%**



Proposed **Dividend** Rs 6.05/share  
**up 49% YoY**

**All growth numbers are vs same period previous year, unless specified otherwise**

- 1 Includes India beverages & India Foods business, including NourishCo
- 2 Like for like, adjusted for the impact of exit from International Foodservice business last year
- 3 Free Cash Flow is for before capex and tax

# Key Highlights - FY22 (contd.)

During the year we **gained market share in both the core categories** of tea (~100bps)<sup>3</sup> and salt (400bps)<sup>3</sup>

We continued to power our brands – India business A&P up **29% YoY**.

We **continue to invest in building blocks for the future** - S&D infrastructure, Digital & Innovation

In line with **our strategic priority of exploring new opportunities**, we acquired Tata SmartFoodz Ltd. (**Tata Q**) to foray into the value-added, high-margin Ready-to-Eat (RTE) category.

We also **announced a Global Simplification plan** to consolidate minority interests and propose the merger of Tata Coffee with Tata Consumer, to drive efficiencies and synergies.

**All growth numbers are vs same period previous year, unless specified otherwise**

<sup>3</sup> Source: Nielsen – Value share, MAT basis, Mar'22 vs Mar'21

# Key Businesses snapshot – FY22



## International Beverages

In ₹ Cr  
(unless specified)

	India Beverages	India Foods	US Coffee	International Tea	Tata Coffee (incl. Vietnam)	Consolidated <sup>#</sup>
<b>Revenue</b>	5,001	2,913	1,295	2,040	1,070	12,425
<i>Revenue Growth</i>	10%	19%	0%	1%	11%	7%[9%]
<i>Constant currency growth</i>			0%	-3%	11%	6% [8%]
<i>Volume Growth</i>	3%	8%	-4%	-3%	3%	

## Key Brands



### Note:

- India Beverages revenue includes India Packaged Beverages + NourishCo (subsidiary effective May'2020), but volume doesn't include Nourishco volumes.
- India Foods revenue includes Tata Soufull (subsidiary effective Feb'21) and Tata Q (subsidiary effective Nov'21).
- International tea business includes UK, Canada, USA, Australia, Europe and Middle East (Middle East has been regrouped from India Beverages in FY21 to International tea from FY22). It doesn't include International foodservice business
- Tata Coffee incl. Vietnam and excl. USCoffee (EOC)
- Consolidated revenue includes other non-branded business and Inter-segment eliminations
- # Reported growth, [like for like growth, adjusted for International Food service business exits] .



# Group Performance at a glance – FY22



₹ 12,425 Cr.



₹ 1,749 Cr.



₹ 1,508 Cr.



₹ 1015 Cr.



₹ 1056 Cr.



~₹ 2,486 Cr.

	Revenue	EBITDA	PBT (bei)^	Group Net Profit	Group Net Profit (bei)^	Net Cash\$
<b>Growth (Y-on-Y)</b>	7%[9%]#	11%	12%	9%	12%	
<b>Margin%</b>		14.1%	12.1%	8.2%	8.5%	
<b>Margin expansion (Y-on-Y)</b>		+50 bps	+60 bps	+20 bps	+40 bps	
<b>EPS</b>				10.15 (EPS)		
<b>EPS Growth (Y-on-Y)</b>				9% (EPS)		

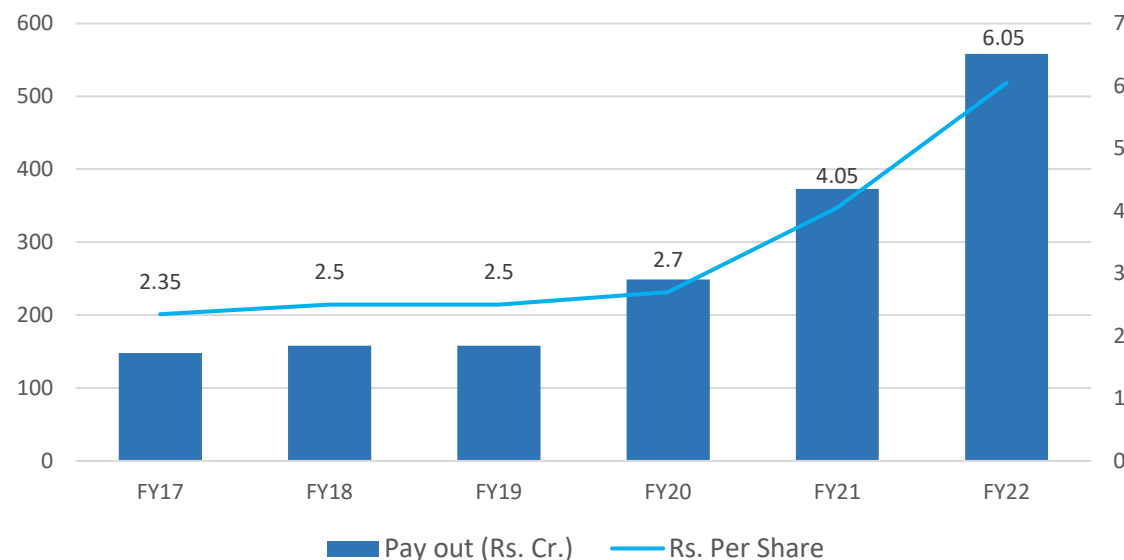
# [like for like growth net of International food service business exits]

^ before exceptional items

\$ Cash and Cash equivalents (net of total borrowings) as at March 31, 2022

# Dividend and Market Capitalization

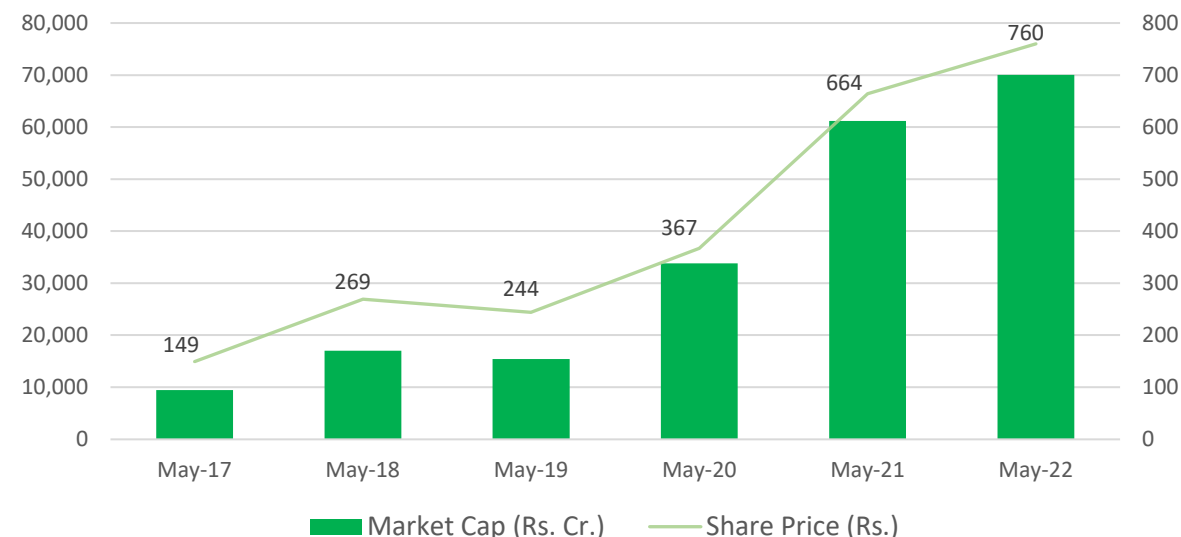
### Consistent growth in dividend pay out



## Dividend

- Proposed for FY2021-22 - Rs 6.05 per share
- Up 49% YoY

### Step change in Market Capitalization



## Market Capitalization

- As of 31st May'22 our share price closed at Rs. 760 and Market Capitalization stood at ~Rs. 70,000 Cr.
- A CAGR of 38.5% & 46% in share price over 5 year & 3 years respectively#

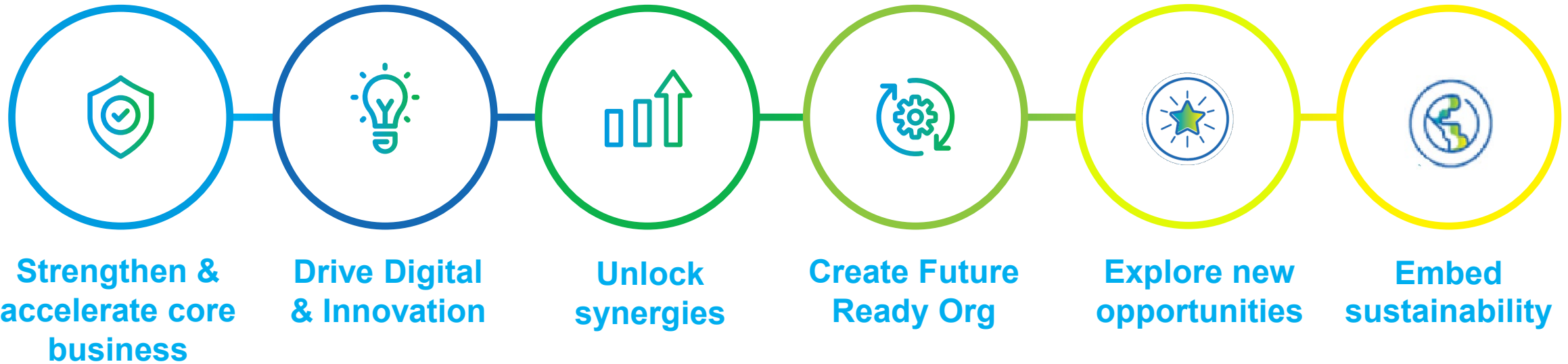
#Calculated at the end of 31<sup>st</sup> May of each year

03

# Progress against Strategic Priorities

# Strategic Priorities

---



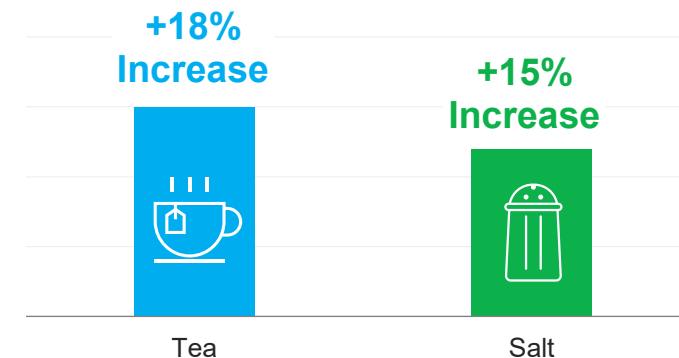


# New milestones in S&D transformation

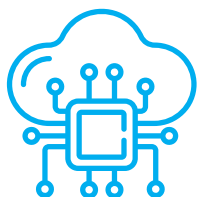
## Direct reach



## Total Numeric reach<sup>1</sup>



## Digital transformation



DMS



DMS Lite



SSFA

## Distributors



2000+

## Rural/Semi-Urban distributors



8,000+


All numbers are for FY22 vs FY21 unless specified otherwise  
<sup>1</sup> Increase in average number of dealers in FY22 vs FY21 (AC Nielsen)




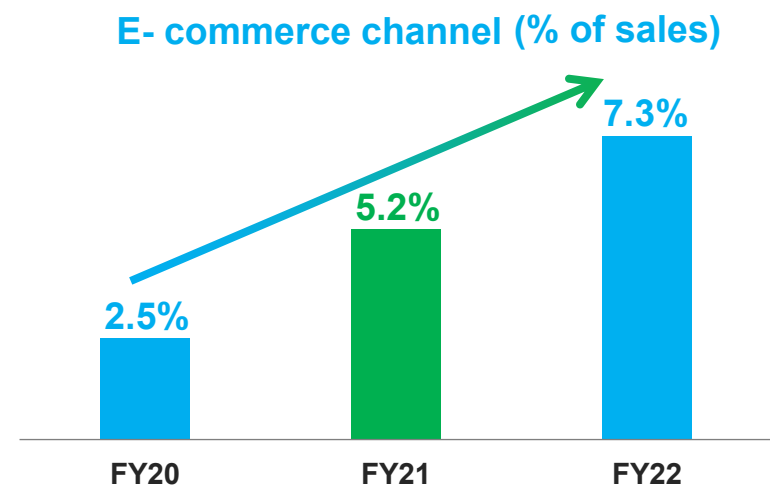
# Winning in alternate channels – MT & E-commerce

## A fit for purpose assortment



 Modern trade business crosses 1000 cr. MT up 30% y-o-y

 E-commerce market share for Tea at 41.9% way ahead of competition



All numbers are for FY22 vs FY21, unless specified otherwise.





# Powering our brands



**Tata Tea Premium** continued its hyperlocal campaign by celebrating the unique diversity of our nation with the 'Desh ki Jhanki' initiative on the occasion of 73<sup>rd</sup> Republic Day



**Tata Coffee Grand** activated the festival of Pongal in the state of TN with a TVC led campaign which celebrated the sounds of festival in line with the sound of our coffee proposition.

India business<sup>1</sup> A&P  
FY22



+29% YoY



**Chakra Gold** concluded its association with Big Boss in TN with Pongal special episodes and integrations.



**Tata Tea Premium** adopted a unique approach to connect with consumers by making its debut in the metaverse world and hosting a first of its kind Holi party

Market share



Tea ~100bps<sup>2</sup>

<sup>1</sup> Standalone Financials – includes India Packaged Beverages and India Foods

<sup>2</sup> Source: Nielsen – Value share, MAT basis, Mar'22 vs Mar'21



# Powering our brands



**NAMAK BADALNE KA SOCHA KYA?**  
TATA SALT SUPERLITE LAUNCHES  
A NEW TV COMMERCIAL

Presenting  
Low Sodium Salt Range  
Tata Salt Lite & Tata Salt SuperLite



The new Tata Salt Lite and Superlite TVC addresses a relevant consumer tension to reduce their salt intake by pivoting to an alternative option of low sodium salt



Guaranteed quality, authentic taste, hygienically packed; **Shuddh by Tata Salt** is an iodized salt that is sourced from the sea. Specially crafted for South India markets to strengthen the portfolio. The TVC went live to communicate this message.

## Market share



Salt + 400 bps<sup>2</sup>



**TATA SOULFULL**  
delicious millets

**OUR CHOCO HAS NO MAIDA**

**TATA SOULFULL**  
RAGI BITES  
NO MAIDA CHOCO



NO JUNK ALL CRUNCH

**TATA SOULFULL**  
delicious millets

**RAGI BITES**

NO MAIDA RAGI CALCIUM DAL PROTEIN

**Tata Soulfull No Maida Chocos** TVC went live, which highlights the goodness and crunchiness coming from 7 grains and no junk – making it a wholesome snack, loved by kids and approved by moms

Sasta namak sehat par mahanga pad sakta hai  
Sirf asli Tata Namak apnaiye.



DESH KI SEHAT  
DESH KA NAMAK



Images are for representation purposes only.

The imitator and look alike brands are so identical to **Tata Salt** that consumers mistakenly pick them up instead. The new 360- degree marketing campaign for UP is an intervention – to educate trade and consumers to choose the real Tata Salt

<sup>1</sup> Standalone Financials – includes India Packaged Beverages and India Foods

<sup>2</sup> Source: Nielsen – Value share, MAT basis, Mar'22 vs Mar'21





# Driving premiumization

## Tata Sampann



Volumes

**+28%**

## Coffee



Volumes

**+45%**

All numbers for FY22 vs FY21

## Values Added Salt



Revenue

**+26%**

## Tea



TTG care as % of TTG

**4.5%**

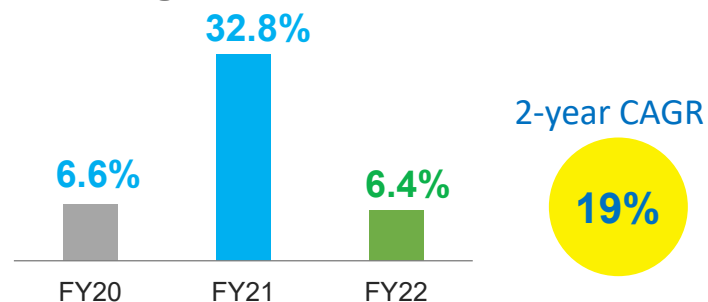


# Growth across key metrics



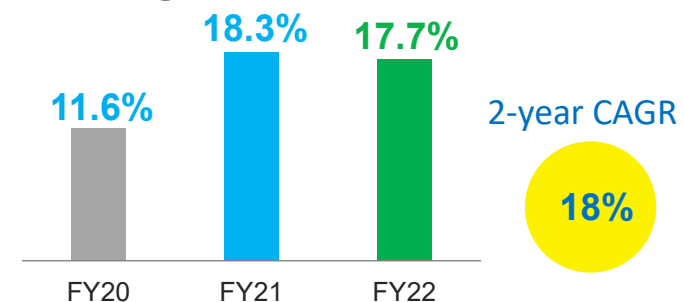
## India Packaged Beverages

Revenue growth



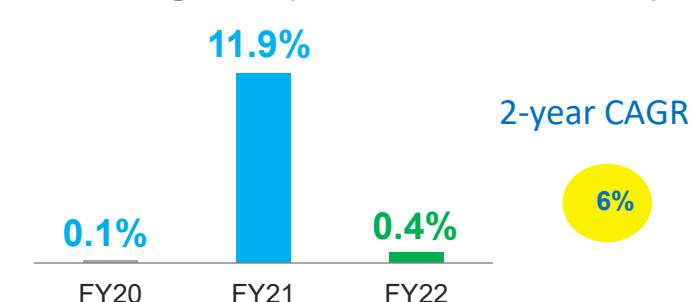
## India Foods

Revenue growth



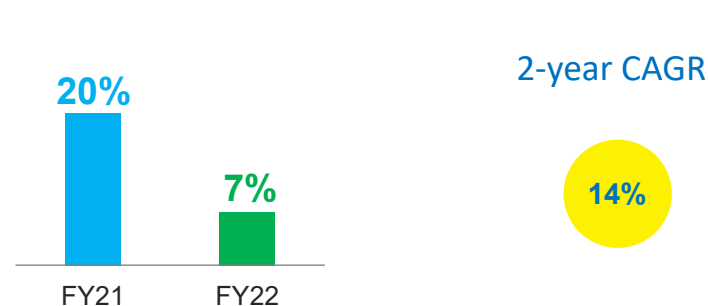
## International Beverages

Revenue growth (like for like, net of exits)

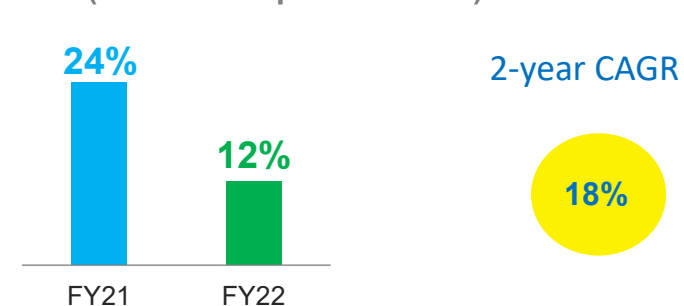


## Tata Consumer Products Consolidated performance

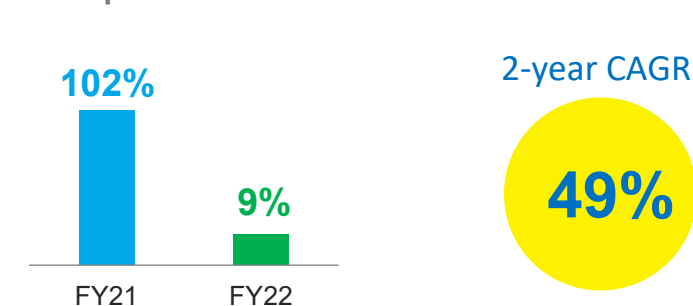
Consolidated Revenue



PBT (before exceptional items)



Group Net Profit



Corresponding Consolidated Revenue growth, PBT (bei) growth, and GNP growth for FY20 is not available as the foods business was not in the base in FY19



# Continuing the momentum on innovation – FY22



Innovation to sales contribution

~2X

FY22 vs FY21





# Creating an agile and efficient supply chain

## Transformation journey to an integrated and digitised supply chain well underway



### Optimization of India Integrated Production & Delivery network

~**11,000** drop off points serviced through **38** centers across India



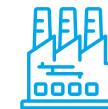
### Cost-saving from efficiencies in the network

>**25%** reduction in secondary freight/kg for the integrated CFAs



### Digital journey well underway

Integrated Business Planning activated - Automated demand and supply planning  
Inventory Optimization and S&OP enabled as the first step to a digitised and future ready supply chain



### Future-readiness

IOT enabled flagship factory at Gopalpur – now being scaled up.

## Sustainability



Renewable energy now accounts for **24%\*** of our current needs in the India supply chain network

## Rapid integration of acquired businesses



Tata SmartFoodz and Soulfull – successful integration within 3 months of transaction close.

Transformation of our supply chain is helping us create a more efficient, cost-effective, and sustainable footprint

\* As of FY22 exit



# Global Simplification Plan announced...

**Proposed Transactions**

**Consolidation of minority interest from Tata Coffee & TCP UK Group to TCPL**

<p style="text-align: center;"><b>#1</b></p> <p>TCL combines with TCPL /WOS of TCPL, through a composite scheme of demerger and merger</p>	<p style="text-align: center;"><b>#2</b></p> <p>Purchase of minority interest in UK business from Tata Enterprise Overseas (TEO) through preferential allotment by TCPL</p>
--	---

**Further reorganization initiatives\* in international business to be undertaken in future to...**

---



**SIMPLIFY**



**ALIGN**



**SYNERGIZE**

*\* Further re-organization initiatives proposed to be undertaken, will be subject to the requisite approvals/ processes*



# ...to unlock synergies and value for shareholders

01

**Operational efficiencies for management, legal & administrative costs**

- ▶ Align corporate structure with management & administrative structures
- ▶ Significant reduction in # of entities

02

**Faster decision making and execution**

- ▶ Converge the minority interests of subsidiaries at TCPL level
- ▶ Single listed entity capturing the full value of TCPL group
- ▶ Stepping-stone for further consolidation and simplification in the international business

03

**Creation of focused business verticals**

- ▶ Combination of extraction businesses
- ▶ Creation of a dedicated plantation vertical

04

**Unlocking potential synergies**

- ▶ Material revenue, cost and other synergies expected over medium to long term\*
- ▶ Single holding company for International branded business

\* Post execution of the current and future reorganization initiatives following receipt of the requisite approvals and processes





# New engines of growth



Revenue growth – FY22

↑ 52%





# Progress on inorganic acquisitions

## Tata Soufull



## NourishCo



100-day integration



Soufull to Tata Soufull rebranding

1st

Himalayan broke even at EBIT level for the 1st time since inception



Tata Copper Plus Water scaled to > 3x in FY22



Expanded distribution by 80%



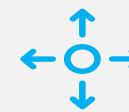
Signed an MOU with Indian Institute of Millet Research (IIMR) ahead of 2023 International Year of millets



Rs 10/- No Maida Chocos launch with 3 lakhs + outlets, supported by national TVC



Forayed into new geographies of Bihar, Jharkhand, West Bengal, Delhi NCR, UP, Maharashtra, Karnataka and Kerala



Expanded capacity - number of lines up 50%, through an asset light model



Accelerated innovation –contribution at c.10% of sales





# Embedding sustainability



## Sustainable Sourcing

Sustainably Sourced tea ~100% internationally and ~60% in India



## Water Management

Water, sanitation and hygiene for 25,000 members in Assam and Himachal



## Climate Change

Reduced GHG EMISSIONS by 26%\*; Improved renewable energy to 24%\*\*



## Waste Management

0 waste at all beverages factories; 80% \*\*recyclable Salt packaging; 100% Extended Producer Responsibility in India



## Community Development

Sustainable livelihoods, affordable healthcare to 800,000+ community members

\* From 2010 to 2021

\*\*Exit March 2022



05

# Business performance – India

# India Packaged Beverages



Continuing the innovation agenda, we launched an Adrak flavoured tea under the Tata Tea Agni Masterbrand, in core markets of the North.



Chakra Gold franchise saw a second consecutive year of Market Share gains in TN

**+6%**  
FY22 Revenue Growth

**+3%**  
FY22 Volume Growth<sup>1</sup>

**~100bps**  
Market Share gain<sup>2</sup>

## Performance commentary

- Revenue for the year grew 6% lapping 32% growth in FY21.
- Coffee Volume grew 44% YoY with a revenue growth of 46% during FY22.
- EBIT margin for India Beverages (old segment classification) was up 400bps YoY in FY22.<sup>3</sup>
- Continue to maintain #1 position in Ecommerce.

## Other updates

- Kanan Devan became the 2<sup>nd</sup> largest brand in Karnataka (by volume).
- Premium portfolio (Chakra, TT Gold, Chakra Care, Gold care, etc.) continues to gain market share.
- TTP is strengthening its foothold in key markets of Maharashtra and Bihar led by effective hyperlocal campaigns and improved distribution.

<sup>1</sup> Tea volume growth

<sup>2</sup> Source: Nielsen – Value share, Moving Annual Total (MAT) basis Mar'22 vs Mar'21

<sup>3</sup> estimated on proforma basis with allocation of common costs of India business in proportion to Sales

# India Foods



Tata Q launched 6 new variants - Hot & Spicy Noodles, Pepper Masala Noodles, Classic Chicken Seekh Kebab, Spicy Jalapeno Chicken Sausages, Cheesy Pasta with Corn & Gujarati Daliya Khichdi.



Newly launched **Tata Salt Immuno** offers consumers a category-first unique proposition of added Zinc, Driving premiumization for the portfolio and upgrading consumers to a more Value-Added offering

**+19%**  
FY22 Revenue  
Growth

**+8%**  
FY22 Volume  
Growth

**400bps**  
Market share gain<sup>1</sup>

## Performance commentary

- For the year, salt grew 17%, after growing 17% in FY21.
- Rock salt delivered exceptional growth of 82%; with the overall premium salts portfolio growing 27%.
- Tata Sampann continued its strong trajectory bringing FY22 volume growth to 28%.
- EBIT margin for India Foods (old segment classification) declined 700bps YoY in FY22.<sup>3</sup>
- Profitability for the year was impacted by inflation in input costs, higher A&P, and continued investment in new businesses.

## Other updates

- Tata Sampann Dry Fruits pilot launch has been a success. This marks the extension of the Tata Sampann master brand to a new and premium category.
- Poha delivered exceptional growth of >100% YoY.
- Tata Q became the #2 Ready-to-Eat (RTE) brand in India<sup>2</sup>

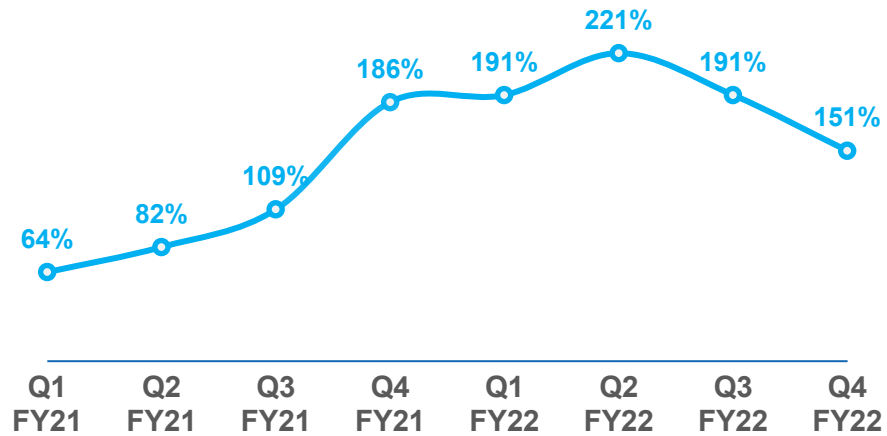
<sup>1</sup> Source: Nielsen – Value share, Moving Annual Total (MAT) basis Mar'22 vs Mar'21

<sup>2</sup> Source – Nielsen RMS MAT Dec21 All India Urban

<sup>3</sup> estimated on proforma basis with allocation of common costs of India business in proportion to Sales

# NourishCo (100% Subsidiary)

Sales as a % of PY



TGP launched a new TVC for the new jelly drink in core markets.

**344Cr**  
FY22 Revenue

**+83%**  
FY22 revenue growth

**3.2x**  
Tata Water Plus#

## Performance commentary

- For the year, revenue grew 83% albeit on a low base that was impacted by the pandemic, bringing 2-year CAGR to 38%.
- The business unlocked new geographies and markets with good consumer acceptance.
- Himalayan grew 1.8x and reached breakeven at an EBIT level in FY22, the first time since its inception.
- The growth was broad-based across products and geographies.

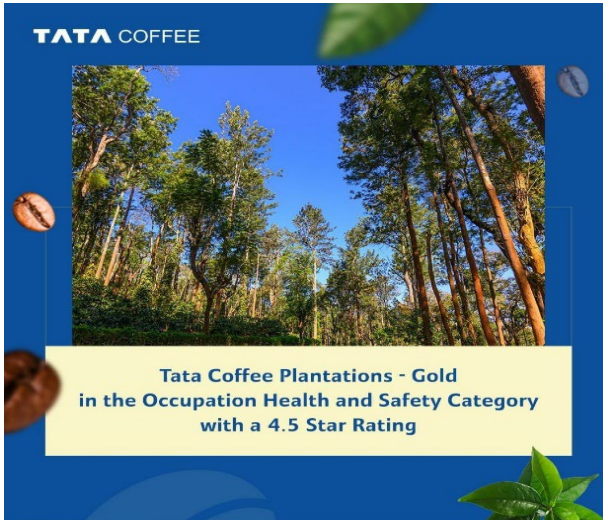
## Other updates

- Himalayan registered strong growth in E-commerce channel and added key institutional accounts during the quarter
- GTM expansion and capacity expansion plans on track.

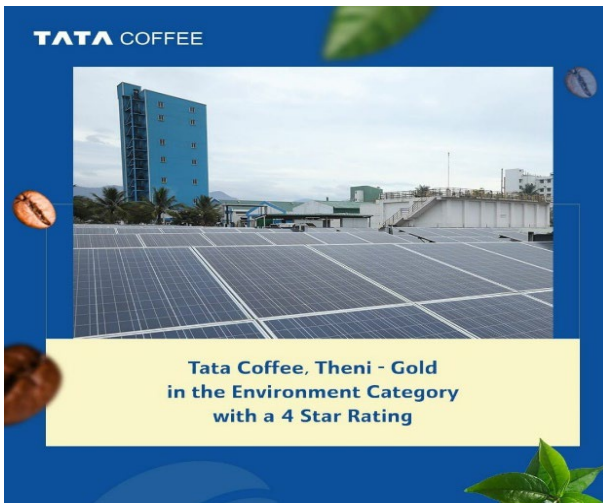
#215% revenue growth during the year



# Tata Coffee (inc Vietnam ex EOC) (~58% Subsidiary)



Tata Coffee won several awards for Health & Safety and Environment friendly and sustainable practices implemented at its various units



Tata Coffee Instant Coffee Division (ICD) also received Bronze Award for HSE Excellence by CII-SR

**+11%#**  
FY22 Revenue Growth

**-3%**  
FY22 Plantations Revenue Growth

**+19%**  
FY22 Extractions Revenue Growth

## Performance commentary

- Revenue for the year continued on a strong trajectory, up 11%, after growing 14% in FY21.

### Extractions

- Overall extraction business grew 19% in FY22 driven by both Vietnam extractions (premiumization and higher volumes) and domestic extractions, despite several challenges in the operating environment

### Plantations

- Growth in Robusta coffee and Pepper revenue offset lower revenue in tea plantations, where realizations came off vs last year highs.

## Other updates

- Record production and sales in Vietnam despite disruption caused by COVID-induced lockdowns.
- India extractions business (Instant coffee division) recorded 2<sup>nd</sup> highest ever sales.
- Vietnam plant operated at 98% capacity utilization for the year
- Continued the focus on cost-saving initiatives to mitigate some of the inflationary pressures.

# Tata Coffee including Vietnam. Does not include EOC

# Tata Starbucks (JV)



Entered 8 new cities during the year

**96%**  
Stores re-opened\*

**268**  
Total Stores

**26**  
Cities

## Performance commentary

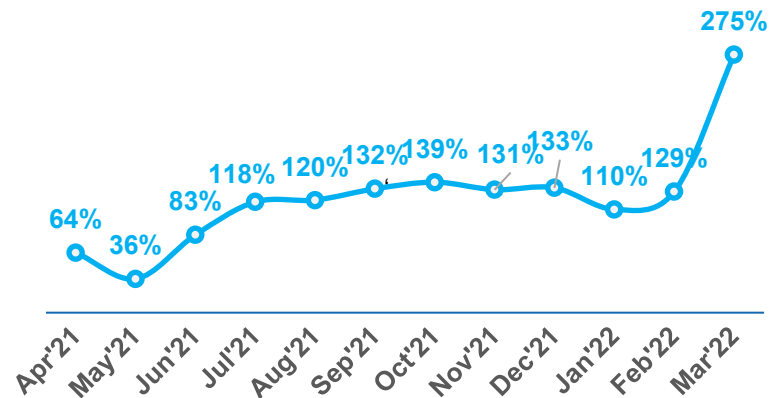
- Revenue for the year grew 76%, despite two waves of the pandemic, bringing the 2-year CAGR into positive territory.
- Added 50 new stores and entered 8 new cities during the year.
- Delivery channel salience remained ahead of pre-Covid levels.

## Other updates

- Two flagship locations opened during the fourth quarter including Golden Temple Complex in Amritsar and Brahmaputra Riverfront store in Guwahati (pic above).
- Limited time offerings (LTO), new offerings and merchandise led to higher productivity and improved offtakes.

Strong sequential recovery

Sales indexed to FY20 baseline

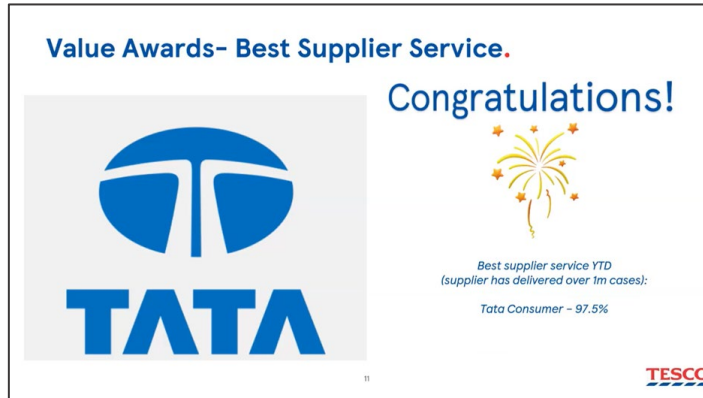


\* As of end of Mar'22

06

# Business performance - International





TCPL UK received Best Supplier Service Award by Tesco

**-2%**  
FY22 Revenue Growth<sup>#</sup>

**+7%**  
FY22 Teapigs revenue Growth<sup>^</sup>

**19.4%**  
Value Market share\*  
(in everyday black)

## Performance commentary

- Revenue for the year declined 2%<sup>#</sup> on an elevated base that saw pantry loading last year. 2-year revenue CAGR was marginally positive. <sup>#</sup>
- We gained market share in F&H category driven by strong performance of Good Earth, Tetley Supers and Tetley Herbals innovations.
- Teapigs continued its strong trajectory growing 7% in FY22, after growing 18% last year.
- In terms of channels, Mainstream OOH, Specialty and Wholesale continue to see good traction, offsetting the decline in Grocery.

## Other updates

- Newly launched Teapigs Decaf blend secured key listings and received great response and offtakes on D2C.
- D2C channel of Teapigs and Tetley are off to a good start and building better consumer engagement

<sup>#</sup> Constant currency including teapigs

<sup>^</sup> Constant currency

\* Source: Nielsen – Value share, Moving Annual Total (MAT) basis – Mar'22



Partnered with Oscar winning actor, Jim Broadbent, who came to Tetley HQ to try out new and specially curated blend of tea

# USA



Introduced 3 new Barista Blends SKUs and a new campaign around “Be Your Own Barista” to build brand awareness and trial

Celebrated 50 years of Good Earth with limited edition range – Chai & Lemongrass tea.



## Flat

FY22 Coffee Revenue Growth<sup>^</sup>

## -8%

FY22 Tea Revenue Growth<sup>^</sup>

## 4.3%

\*Coffee Bags Market Share

## Performance commentary

- **Coffee:** Revenue for the year stayed flat (constant currency) after growing 9% in FY21.
- **Tea (excluding Empirical):** Revenue declined 8% (constant currency) in FY22 on an elevated base of 16% growth in FY21.
- Despite unprecedented inflation in coffee prices during the year, EBIT for EOC grew YoY, led by a proactive hedging approach and price increases.
- Initiated the integration of 3 tea brands, similar to the UK.

## Other updates

- Innovations led by Good Earth Sensorial blends, Tetley Flavors of Britain and Tetley Irish Breakfast continue to perform well.

<sup>^</sup> Constant Currency, excluding Foodservice (Empirical)  
Source: \*Nielsen – Value share, Moving Annual Total (MAT) basis – Mar'22

# Canada



Tetley emerged as the Most Trusted Brand for 8<sup>th</sup> consecutive year



**-7%**

FY22 Revenue Growth<sup>^</sup>

**-9%**

FY22 Revenue growth in Specialty tea<sup>^</sup>

**27.8%**

\*Market share

## Performance commentary

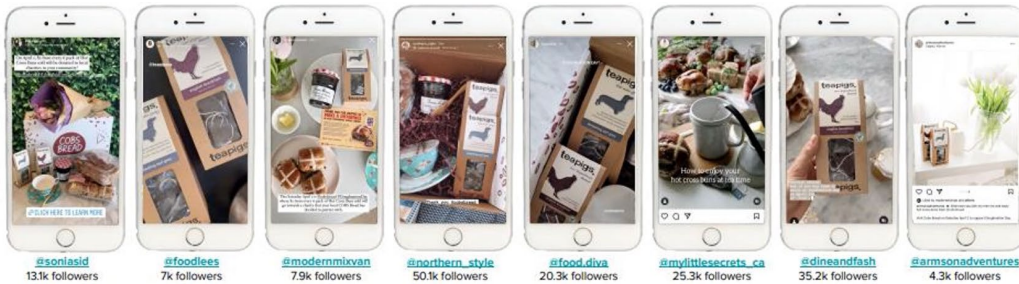
- Revenue declined 7% (constant currency) in FY22 due to pantry up-stocking that led to 15% growth (constant currency) in FY21.
- During the year, the ecommerce channel performed well and delivered double digit growth.

## Other updates

- Continued with the integrated media campaign for Super Teas in Fall/ Winters to build trial and awareness
- Launched our D2C website

<sup>^</sup> Constant Currency

Source: \*Nielsen – Value share, Moving Annual Total (MAT) basis – Mar'22



Executed influencer campaign of teapigs along with cross-promotion with COBS bread – resulting in 1.3 million impressions





09

# Awards



# Awards & recognition



## 1. Corporate Governance

Featured in the 'Leadership' category on the Indian Corporate Governance assessment for second year in a row by IIAS – a testimony to the robust corporate governance practices of the Company.

## 2. Most Chosen FMCG Brand

Tata Consumer Products awarded as the 5<sup>th</sup> Most Chosen FMCG Brand of India for 2020 by Kantar Worldpanel

## 3. Creating Value

TCPL received the award for Best Growth Performance – F&B at India's top 500 Companies 2021 conference by Dun & Bradstreet on the theme of 'Laying foundations for an ESG ready corporate India

## 4. Best Corporate Website and Annual Report

Tata Consumer Products won the 4<sup>th</sup> edition of India Content Leadership Awards 2021 organized by Inkspell for the Best Corporate Website and Integrated Annual Report

## 5. Most Purposeful Brand

Tata Tea emerges as the 'Most Purposeful Brand' in Kantar report 2021 in FMCG category. The report showcases how brand exhibit a clear sense of purpose from consumer standpoint and bolder social stance adopted during pandemic

## 6. Best Risk Management Practices

TCPL won the Masters of Risk award for the 3<sup>rd</sup> consecutive year in the FMCG Sector Large Cap category at the 8<sup>th</sup> edition of the CNBC-TV18 India Risk Management Awards

# Thank You

Last 10-year financials are available on [Historical financial data](#)



tataconsumer.com



TataConsumer



tata-consumer-products/



tataconsumerproducts/