

Aug 10th , 2022**Results for the Quarter ended 30th June 2022****Consolidated Results:**

Revenue from Operations for the quarter at Rs 3327 Crs, up 11% (in constant currency up 10%)

Consolidated EBITDA for the quarter at Rs 460 Crs grew by 14%

Group Net Profit for the quarter at Rs 277 Crs grew by 38%

Tata Consumer Products Ltd. today announced its results for the quarter ended 30th June 2022.

Revenue from operations increased by 11% (10% in constant currency) as compared to corresponding quarter of the previous year. Profit before exceptional items and tax at Rs 403 Crores is higher by 19%. Group Consolidated Net Profit at Rs 277 Crores is higher by 38%.

Some of the key Business updates are:**India**

- For the quarter, as we corrected tea pricing the India Packaged Beverages business recorded 4% revenue decline on an elevated base that saw 24% revenue growth in the same period last year. We continued to record market share gains in branded tea.
- Coffee volume grew 43% YoY with revenue growth of 73% during the quarter with new SKU launches and roll out in new geographies.
- Tata Tea Teaveda was restaged in line with simplification and consolidation of brands under the Tata Tea Premium Masterbrand architecture.

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Corporate Identity Number (CIN): L15491WB1962PLC031425

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For immediate use

PRESS RELEASE

- The Kanan Devan tea brand saw outstanding growth led by brand building and on ground execution.
- Tata Tea released a film on “JaagoRe to Fight Climate Change” with actor Pankaj Tripathi to sensitize people on how we can all take small steps together and help fight against climate change.
- For the quarter, the India Foods business registered 19% revenue growth on an elevated base that saw 20% growth in the same period last year.
- The salt portfolio continued its momentum and recorded double digit growth during the quarter despite a high base in Q1 last year. The salt portfolio also continued to record market share gains. The premium salts portfolio recorded 36% growth during the quarter, continuing its strong trajectory in line with our premiumisation agenda.
- Tata Salt Immuno with its category-first unique proposition of added Zinc is being rolled out Nation-wide post encouraging results in the pilot phase.
- Tata Sampann relaunched its spices range with new and improved packaging. The relaunch takes a clutter breaking approach with a dialed up chef endorsement and strong shelf throw. The brand also launched bespoke pure spices for the South India market.
- Tata Sampann’s latest TVC with Manoj Bajpayee builds awareness about Tata Sampann Haldi which has essential oils intact and is sourced from the choicest farms to deliver an enhanced food experience.
- Tata Sampann dry fruits is scaling up well with positive reviews and higher offtakes across e-commerce. The brand is also expanding across select offline retail outlets.
- Tata Consumer Products recently entered the alternate meat segment with the launch of Tata Simply Better- Plant Based Meat (PBM) range. With this new brand, the company is extending its product portfolio into a new category, targeting consumers who are looking to incorporate more plant-based ingredients for health, sustainability or other considerations. <https://www.tataconsumer.com/news/tata-consumer-products-enters-alternate-meat-segment-launch-tata-simply-better-plant-based>
- Tata Soufull delivered strong growth during the quarter. The brand recently expanded its wholesome snacking portfolio with the launch of Tata Soufull Masala Oats+, a ‘better for you’ offering with oats and millets. <https://www.tataconsumer.com/news/tata-consumer-products-expands-wholesome-snacking-portfolio-launches-tata-soufull-masala-oats>

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- NourishCo sustained strong growth momentum during the quarter with a 110% revenue growth led by strong growth across products and geographies. Himalayan recorded excellent growth and was EBIT positive during the quarter. Capitalizing on the brand's strong brand equity, it is being extended into a provenance brand with the launch of premium honey and preserves sourced from the Himalayan belt. <https://www.tataconsumer.com/news/tata-consumer-products-extends-product-category-portfolio-launches-premium-honey-and-preserves>

A new campaign was launched for Tata Copper Water and the franchise has scaled to 2.9x.

- We reached new milestones in our Sales & Distribution transformation agenda. Our wholesale reach is now 2x compared to Q1 last year.
- We continued to see strong growth in alternate channels, with Modern Trade channel growing 35% YoY and Ecommerce channel now accounting for c.8.2% of India business sales, up from 2.5% in FY20.

International

- For the quarter, the International Beverages business revenue grew 9%
- Tetley continued to gain share in the everyday black and specialty segments in UK. A new variant- Tetley Gold Brew was launched to drive premiumization.
- Teapigs in UK continued its strong growth trajectory led by good performance in out of home, exports and grocery channels.
- Eight O' Clock coffee in the USA (K cups and Bags) saw share gains and grew ahead of the category driven by distribution expansion and targeted promotions. The brand has partnered with International Woman's Coffee Alliance in their mission to empower women in the coffee industry to achieve sustainable livelihoods.
- Teapigs continues to drive category growth in the USA and maintained momentum with its cold brew range. It emerged as the fastest growing specialty tea brand during the quarter.
- In Canada, the new Tetley D2C website was launched. Tetley Super Teas continues to strengthen its presence with direct to home tea sampling and social media campaigns.

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Tata Starbucks

- Tata Starbucks recorded revenue growth of 238% for the quarter, albeit on a low base, led by normalized store operations with lower restrictions.
- Delivery channel salience remained ahead of pre-Covid levels.
- Opened 7 new stores during Q1 and entered four new cities - Jalandhar, Anand, Nagpur, and Calicut. This brought the total number of stores to 275 across 30 cities.

Sustainability Update

- As part of our commitment to sustainability, we recently announced our Sustainability strategy with holistic goals and targets. We have also released Business Responsibility and Sustainability Report (BRSR) for FY '22 audited by British Standards Institute (BSI), on a voluntary basis. To learn more about our commitments please see here <https://www.tataconsumer.com/news/tata-consumer-products-reaffirms-commitment-sustainability-announces-sustainability-targets>
- As a testament to its sustainability credentials, Kanan Devan Hills Plantations (KDHP), an associate company of Tata Consumer Products has received Carbon Neutral certification and Negative Emission status by Nansen Environmental Research Centre (India).
- Tata Coffee Limited, a subsidiary company of Tata Consumer Products is Net Zero for Scope 1 and 2, audited and ratified by BSI and KPMG.

Awards Update

- Tata Consumer Products has been rated as India's 4th Most Valuable brand in the Food & Beverage category in the Brand Finance India 2022 report.
- Tata Consumer Products was recognized for Growth Performance (F&B category) at Dun & Bradstreet corporate awards 2022.
- Tata Consumer Products' corporate website won the 2022 IABC (International Association of Business Communicators) Gold Quill Award of merit in the 'Communication skills for the web' category.

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- Tata Coffee Grand won a bronze at the ET Shark Awards for its regional 'Sounds of Pongal' campaign.

Sunil D'Souza, Managing Director & CEO of Tata Consumer Products said

"We delivered double digit revenue growth and improved profitability for the company despite a challenging macro environment and inflation impact in some of our categories.

We recorded market share gains in both our core categories of tea and salt in India. Our new engines of growth- NourishCo, Tata Sampann, Tata Soufull and Tata Q are making good progress and expanding their market presence. We have significantly accelerated the pace of innovation with a number of new launches across categories aimed at expanding our portfolio and reaching new consumer segments. In terms of profitability, we delivered an EBITDA margin expansion YoY, despite severe inflationary pressures in the salt business and significantly higher A&P.

Our transformation agenda continues to be on track. We have increased our reach substantially across channels while strengthening our sales & distribution infrastructure and our digital capabilities. We will continue to stay focused on driving growth and balancing margins in our quest to becoming a leading FMCG company."

About Tata Consumer Products Limited

Tata Consumer Products Limited is a focused consumer products company uniting the principal food and beverage interests of the Tata Group under one umbrella. The Company's portfolio of products includes tea, coffee, water, RTD, salt, pulses, spices, ready-to-cook and ready-to-eat offerings, breakfast cereals, snacks and mini meals. Tata Consumer Products is the 2nd largest branded tea company in the world. Its key beverage brands include Tata Tea, Tetley, Eight O'Clock Coffee, Tata Coffee Grand, Himalayan Natural Mineral Water, Tata Water Plus and Tata Gluco Plus. Its foods portfolio includes brands such as Tata Salt, Tata Sampann, Tata Soufull and Tata Q. In India, Tata Consumer Products has a reach of over 201 million households, giving it an unparalleled ability to leverage the Tata brand in consumer products. The Company has a consolidated annual turnover of ~Rs. 12,400 Crs with operations in India and International markets. Last 10-year financials are available on [Historical financial data](#).

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